

Exploring values-based modes of production and consumption in the corporate food regime

Alternative initiatives in the current food regime are on the rise. In our Young Independent Research Group (YIRG) project, we analyze them as values-based modes of production and consumption (VPC) to reveal their potential as small and mid-scale initiatives to change the current corporate food regime. We address the restructuring of agricultural value chains in their political-economic, social-ecological and spatial-scalar dimension. Our aim is to examine how new relations between producers, processors, traders and consumers emerge and how VPC in different countries (Argentina, Czech Republic and Switzerland) under different institutional frameworks can be up-scaled.

In the research seminar, I will first present our YIGR-project. Then I would like to get to know you, your expertise and research interests better to discuss future cooperation along the main ideas of the project.

Here you can find more about our project: foodalternatives.at