

rethink

Opening

10:00 h Welcome addresses

- **Karlheinz Knickel** | Scientific Coordinator of the RETHINK project, IfLS Frankfurt/M.
- **Elfriede Fuhrmann** | RURAGRI ERA-Net / Austrian Federal Ministry of Agriculture, Forestry, Environment and Water Management (BMLFUW), Head of Research and Development, Vienna

Setting the scene – the bigger picture

10:30 h Keynote speech by Janez Potočnik

- Co-chair of UNEP International Resource Panel, Chairman of the Forum for the Future of Agriculture and of the Rise Foundation, European Environment Commissioner (2010-2014)

11:30 h The RETHINK project

- Brief overview of the project - Karlheinz Knickel, IfLS Frankfurt/M
- Key results 1 – University of Gent team: How can we shape the relationships between rural areas and agriculture, and between rural and urban areas, in a way that increases rural prosperity and strengthens resilience? What is the role of multi-actor partnerships and cooperative approaches in the different case studies?
- Key results 2 – Baltic Studies Centre team: What meaning does agricultural and farm modernization have in the different case studies? What is the role of social learning and of different knowledge bases in the changes observed? How does the collaboration between public authorities, farmers, researchers, extension services and market actors support the positive developments observed?

Telling stories from the case studies

12:00 h Lunch & Posters in Foyer

- Buffet lunch
- 15 'story-telling'-posters & 2-pagers on the RETHINK case studies

Putting the results into context and developing new perspectives

14:15 h Interactive discussion – key issues, concepts and challenges emerging from the project results.

Moderation: Mark Redman | Flip Chart: Simone Schiller

1. Prosperity, well-being and quality of life in agriculture and rural areas – diverse trajectories and outcomes, synergies and learning, cooperation.
2. 'Modernisation' in agriculture? – Why we need to move beyond competition, competitiveness and cost reduction. New challenges and the resilience of agricultural and rural systems. Connecting EIP Agri and LEADER work.

Closing

16:15 h Final reflection on the project results and discussions

- **Rob Peters** | European Commission, DG Agri, Head of Unit 'Research and Innovation'
- **Christiane Canenbley** | European Commission, DG Agri, Unit 'Agricultural Policy Analysis and Perspectives'
- **Egizio Valceschini** | RURAGRI ERA-Net | Director of Research at L'Institut National de la Recherche Agronomique (INRA)
- RURAGRI country representative

16:45 h Drinks in Foyer





rethink

Farm Modernisation
and Rural Resilience

„Rethinking the links
between farm modernisation,
rural development and resilience
in a world of increasing demands
and finite resources.“

Final rethink Conference in Brussels

2 December 2015

Venue | L42 Business Center | Rue de la Loi 42 | 1000 Bruxelles

Registration | <http://www.rethink-net.eu/conference-registration.html>

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