

JENNY OSULDSEN LANDSCAPE ARCHITECT II SNØHETTAII OSLO NORWAY



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JENNY OSULDSEN II

Jenny B. Osuldsen. Partner in Snøhetta and Professor in Landscape Architecture Jenny is educated as Landscape Architect in Norway (MLArch) and in the USA. She joined Snøhetta in 1995 and has had a central position developing the landscape architecture department. Jenny was the Managing Director when Snøhetta opened its NY office. She has been deeply involved in many of Snøhetta designs, both in competitions and in a wide range of small and larger projects. She has lectured in several architectural symposia, sharing Snøhetta's philosophy and design ideas. She is Professor in Landscape Architecture at the University of Life Science at Ås, in Norway and Guest Professor at Ax:son-Johnson Institute of Sustainable Urban Design SUDes at the University of Lund.



SNØHETTA WORKS II

Formed in 1989, Snøhetta is an award-winning international architecture, landscape architecture, interior architecture, and brand design firm. The practice is centered around a trans-disciplinary approach where multiple professions work together to explore differing perspectives on the conditions for each project. A respect for diverse backgrounds and cultures is a key feature of the practice; reflecting this value, Snøhetta is composed of designers and professionals from around the world. Snøhetta's working method practices a simultaneous exploration of traditional handicraft and cutting edge digital technology – a serendipitous relationship that drives our creative process. At the core of the design studio is a state-of-the-art modeling workshop equipped with 3D rapid prototyping capabilities and a large, programmable manufacturing robot.

Alongside traditional woodworking machines, these tools enable rapid prototyping to become an integral part of the design processes, and allow ideas to move seamlessly between analogue and digital worlds and back again.

Comprised of two main studios, in Oslo, Norway and New York, USA, the practice currently has 180 employees from 30 different nations.

In 1989, Snøhetta received its first commission to re-invent the great Alexandria Library in Egypt, after winning an international design competition. This was followed a decade later by another competition-winning proposal for the Norwegian National Opera and Ballet. In 2004, Snøhetta was commissioned to build the only cultural building on the World Trade center memorial site, and a permanent office was then set up in New York. Snøhetta is currently involved with more than 80 projects in Europe, Asia, Africa, Oceania, and the Americas.

In 2004 the company received the Aga Khan Award for Architecture, and in 2009 it was honored with the Mies van der Rohe Award.

The World Architecture Award, best Cultural Building 2009, and European Prize for Urban Public Space in 2010, both for the Norwegian National Opera and Ballet.

Snøhetta is committed to an integrated trans-disciplinary practice of landscape architecture, architecture, interiors, and graphic design. The quality and strength of identity provoked by our designs is achieved by incorporating research with intuition, leveraging what are often perceived as challenges into opportunities, and factoring the social and political environment in the creative process.

Our approach focuses on the dialogue between building and place, each informing the other. The inherent character and conditions of any site are carefully considered to provide a sound point of departure for each ensuring design. Projects truly of place can foster meaningful and often surprising interactions, creating something simultaneously new and timeless.

Snøhetta values human interaction. All of our work strives to enhance our sense of place, identity, and relationship to others and the physical spaces we inhabit, whether natural or human-made. Art museums, reindeer observatories, urban places, and dollhouses receive the same attention to purpose. Essence, rather than trends drive our thoughts. For over 25 years we have been working internationally on a number of important educational, civic, and cultural projects. Our strength is our inclusive working methodology and values of human interaction and social sustainability. The methodology ensures a site-specific solution is created that meets client and user needs for a successful and engaging public space.

