



While there are a number of tourism strategies and programmes highlighting the need for sustainable tourism development in the Danube Region, specific strategies targeting sustainable tourism are relatively rare. The INSIGHTS project aims to change this situation by providing guidelines on regional strategy building and related transnational policy recommendations. The overall objective of the project is **to foster sustainable utilisation of natural and cultural heritage of the involved areas in the Danube Region** in order to preserve and upgrade the intact local resources providing an outstanding potential to make these areas attractive destinations for healthy and slow tourism, thus serve as foundation for a flourishing responsible green tourism sector.



Start date / End date: 01-01-2017 / 30-06-2019

Priority: Environment and culture responsible Danube Region

Specific objective: Foster sustainable use of natural and cultural heritage and resources

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INSIGHTS FINALIST IN THE DTP PHOTO COMPETITION



The **DTP Photo Competition** aimed to show the transnational cooperation activities and implemented results through photos. Voting was opened throughout the month of August. As one of the finalists the INSIGHTS project's photo, **Girl with a butterfly** will be printed on postcards to be distributed at many events related to Interreg projects activities.

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BILATERAL STUDY VISIT IN THE REGION OF PONS DANUBII EGTC IN SLOVAKIA



The **4th Bilateral Study Visit** of the INSIGHTS project took place on April 25-27, 2018 in Komárno (SK), Komárom (HU) and Tata (HU). **Pons Danubii** hosted Romanian partners from **Harghita County Council**. The visit contributed very positively to the work within the INSIGHTS project. Honest discussions during the workshops provided food for thoughts for the subsequent planned pilot action. The input of the mentoring partner from the Ökologischer Tourismus in Europa furthered new findings and gave impulses on how to continue in an expedient way.

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PARTNERS LEARNING ABOUT DESTINATION MANAGEMENT AND PRODUCT DEVELOPMENT



Odorheiu Secuiesc (Székelyudvarhely, RO) was the location of the **4th Multilateral Workshop and Thematic meeting** of the INSIGHTS project hosted by **Harghita County Council** on June 18-21, 2018. The focus of the visit was on the transnational learning and exchange on green, healthy tourism destination management and product development. Partners were introduced to the best practices of Harghita County, starting with the taiga reservation, a butterfly house and a salt mine, followed by the Legendarium studios, the Szekler gates and a cheese manufacture.

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PROJECT PRESENTED AT THE EUROPEAN ECOTOURISM CONFERENCE IN TBILISI



INSiGHTS project was presented at the **5th European Ecotourism Conference** in Tbilisi, Georgia. The Conference featured an interesting presentation on current activities of INSiGHTS project and brochures on the good practices collection were distributed to the participants.

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