

INSIGHTS RESULTS WERE PRESENTED IN THE HEART OF SLOVENIA



Partners have met for the last time within the INSIGHTS project in Slovenia. The Final Event, hosted by Development Centre of the Heart of Slovenia, took place in Litija on May 29, 2019. There were selected key speakers talking about the green, slow and healthy tourism and the project's results were presented by the partners.

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Danube Transnational Programme

INSIGHTS

Start date / End date: 01-01-2017 / 30-06-2019

Priority: Environment and culture responsible Danube Region

Specific objective: Foster sustainable use of natural and cultural heritage and resources

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INTRODUCING THE PROJECT RESULTS



FINAL PROJECT BROCHURE

introducing project results



To find solutions on how to make regions more attractive to tourist 13 partners from Austria, Bulgaria, Croatia, Germany, Hungary, Romania, Serbia, Slovakia, and Slovenia have joined forces in the INSIGHTS project - Integrated, Slow, Green and Healthy Tourism Strategies co-financed by the European Regional Fund and the Instrument for Pre-accession Assistance. Project partners tested the viability of tools and methods jointly elaborated in the frame of the 3 Thematic pillars, which represent new and innovative solutions in the less developed regions involved in the project within the Danube macro-region. The novel solutions were tested by the project partners during the pilot actions. The Final Brochure, providing information on the main achievements and results of INSIGHTS, is available on the project's webpage.

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PROJECT VIDEO PRESENTING THE POTENTIALS OF TOURISM DEVELOPMENT IN THE DANUBE REGION



Danube Regions have outstanding natural and cultural resources in need of protection. At the same time, they have great potential to become attractive destinations for the fast-growing trend of slow, green and healthy tourism. A video was prepared to further promote tourism in the Danube area. The project video, compiled from shots prepared by partners, aims at sensitization towards an eco-conscious and healthy lifestyle. The video has been uploaded to the project webpage. It has also been shared through social media and was presented at the Final Event.

[Have a look...](#)

PROJECT PRESENTED AT AN INFO DAY ORGANISED BY THE GOVERNMENT OFFICE OF THE SLOVAK REPUBLIC



Pons Danubii EGTC has been invited to present the INSIGHTS project at an info day organised by the Government Office of the Slovak Republic. The event, which was organised for municipalities, took place in Košice (Slovakia) on 7 June 2019. There were several EU funded projects presented by all kinds of organisations and good examples shown how the EU funding can help to develop regions. Zoltán Bara, director of Pons Danubii summed up the project focusing on the main achievements, outputs and pilot actions. The attendees also had the chance to try out the virtual reality tour of the Komárno fortress, which is part of Pons Danubii's pilot action. It proved to be a big success once again with many people taking the tour through the history of the fortress.

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STRATEGY FOR INTEGRATED AND SUSTAINABLE TOURISM OF THE PLOVDIV DISTRICT [2019-2025](#) ADOPTED IN BULGARIA



On March 26, 2019, the Council for Regional Development of the Plovdiv Region adopted the Strategy for integrated and sustainable tourism of the Plovdiv district [2019-2025](#) in accordance with the INSIGHTS project. Mrs Snezhana Alexandrova, Head of Coordination and European Integration Department at Regional Administration Plovdiv, presented to the Council the draft of the Strategy and after the discussions, the document was adopted with the absolute majority by the Council of Regional Development of Plovdiv region.

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