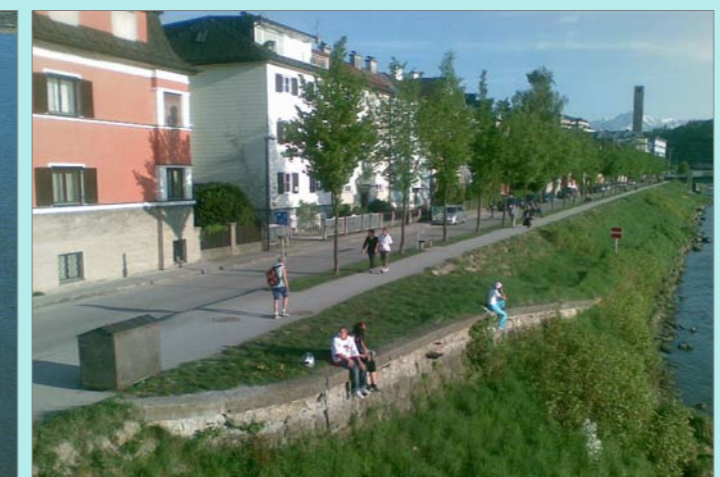
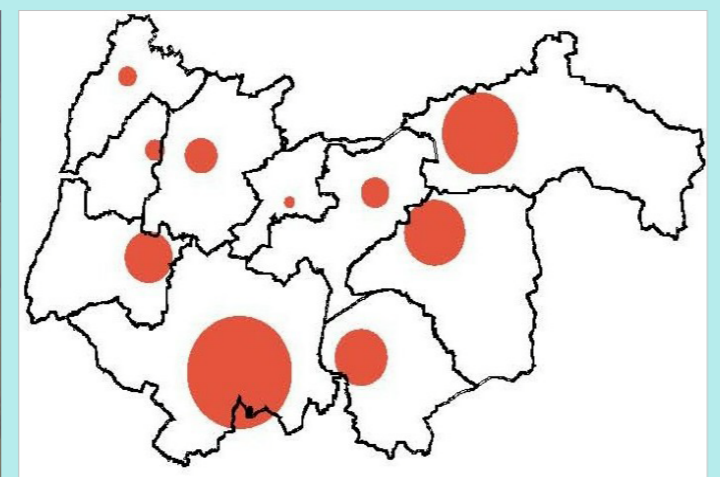
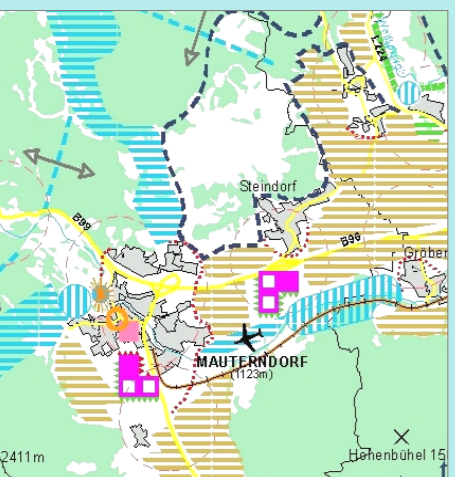
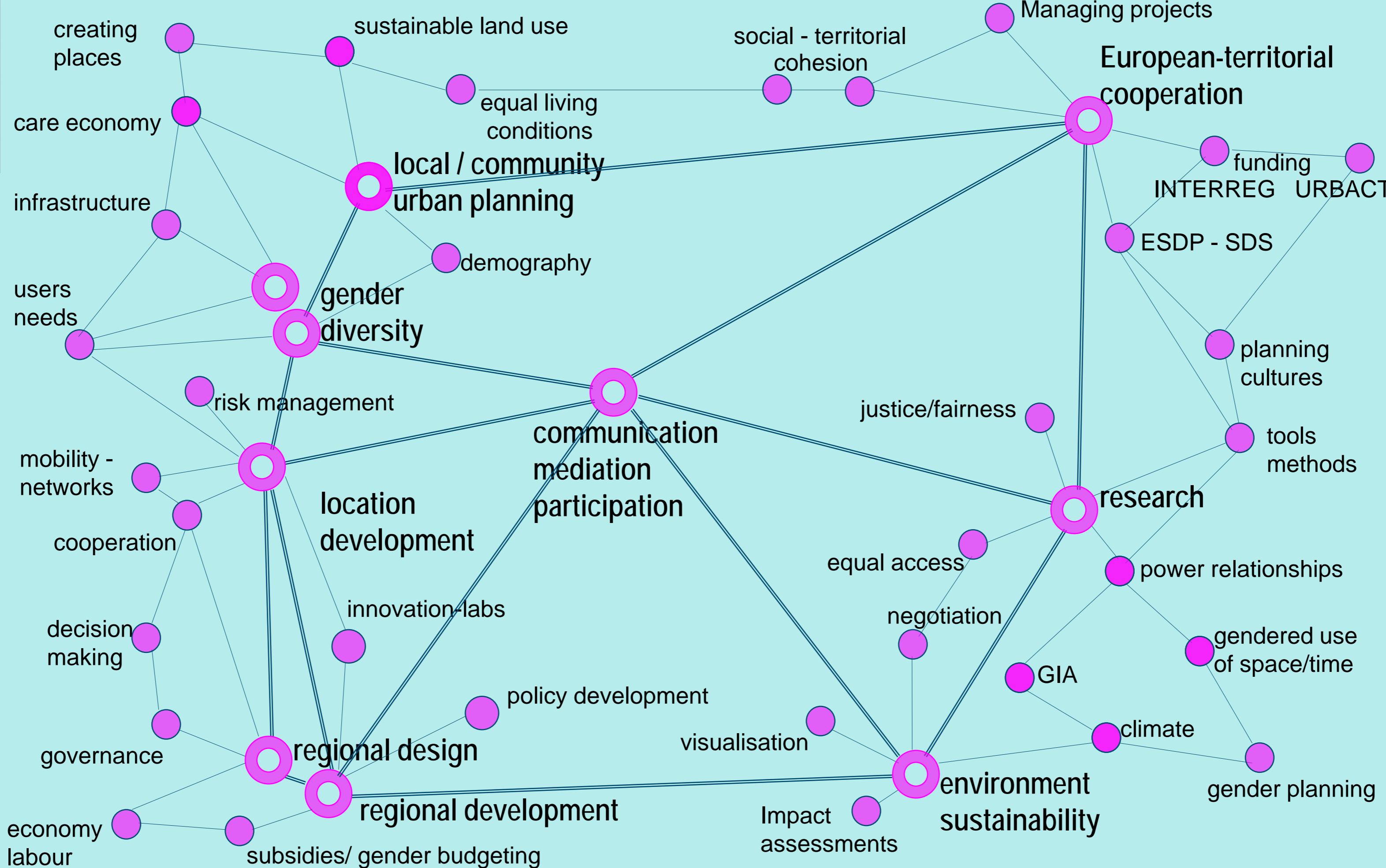
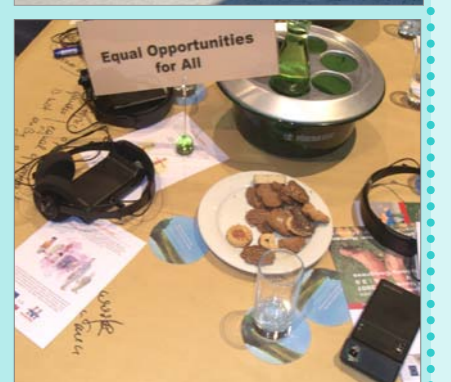
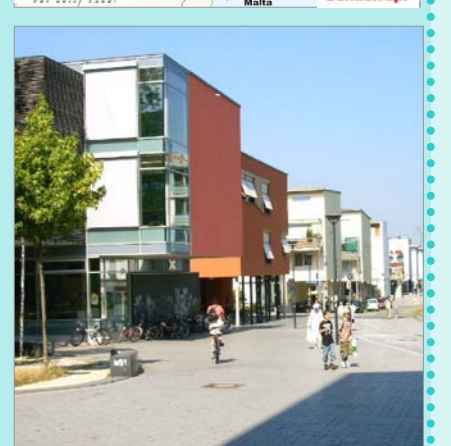
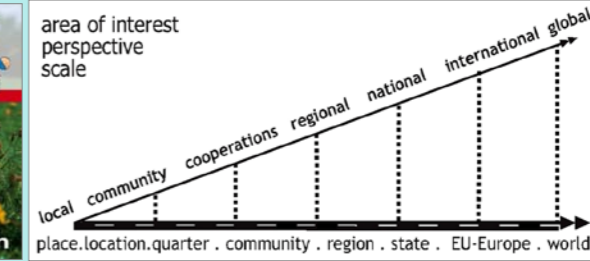
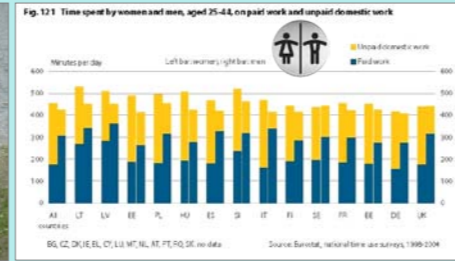


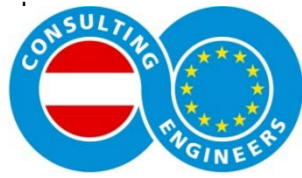


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Spatial Order Plan in the Greater Salzburg region 2004- 2008



Experiences from international projects as well as from planning practice in Salzburg together with Land Salzburg planning and equal opportunity department show the **potential of a gendered approach in spatial planning for changing the spatial conditions for women's (and men's) daily life.**

■ Recognising and valuing differences and similarities in time space patterns of women and men

- Spatial and statistical analysis for visualizing different time-space patterns of women and men



■ Integrating care economy and everyday life into planning solutions

- A gendered approach tries to provide flexible spatial patterns and infrastructure which enhance the choice for women and men in all their diversity in their societal roles as breadwinners, house-keepers, politicians etc.

■ Revising stereotyping concepts and strategies

- Mixed use areas and revising the separation of functions
- 9-5 (male) breadwinner model is a minority
- flexible and shared use of space
- The revision of the concept of 'settlement' and 'industrial zones' to the less stereotyping notion of 'housing' (which includes work as well) and 'working places' (which includes supply and services).

■ Experimenting new forms of communication, cooperation and participation

Land Salzburg gender planning project has been one of the 32 GenderAlp! subprojects from the EU-funded INTERREG project. see www.genderalp.com
planwind.at - Heidrun Wankiewicz was responsible of the overall project management and she provided gender planning expertise from 2003-2008.

