

The Danube Transnational Programme strengthens joint and integrated approaches to preserve and manage the diversity of natural and cultural assets in the Danube region, as a basis for sustainable development and growth strategies. Moreover, the programme envisions investing in the creation and/or maintenance of ecological corridors of transnational relevance in the Danube region. One of the specific objectives covered by Priority 2 is to foster the sustainable use of natural and cultural resources, as well as heritage.

### **ISTER: Connecting hiSTorical Danube rEgions Roman routes (01.07.2020 – 31.12.2022)**

The ISTER project, implemented under the Interreg Danube transnational program, addresses the challenge of Roman heritage discontinuity. The project tackles the territorial dimension of the Roman Routes, as a contiguous transnational element that passes DR states' borders and provides a relevant scale for exchange and joint development. Therefore, ISTER's main objective focuses on rediscovering and revitalizing the ancient Roman Roads Network along the DR as a key driver in promoting territorial development based on sustainable use of cultural and natural heritage.

**ISTER is leveraging on three key assets to increase local attractiveness:**



- Adopting a multi-layered governance chain aimed at strengthening knowledge framework and the institutional capacities of DR actors through capacity building and collective the knowledge mapping
- Using advanced tools and technologies for enhancing non-physical accessibility, visibility and valorisation of Roman routes and settlements network, laying the foundation for a thematic cultural route based on Roman heritage with a narrative function, reviving ancient assets and promoting non-renewable and fragile, but yet unexplored and unexploited Roman legacy
- Acquiring the shift from old policy approaches (protection through isolation) to new, integrative methods for improving the policy and regulatory framework in Danube crossed-regions

#### **PARTNERSHIP**

27 project partners

16 financing project partners

11 associated strategic partners

#### **BUDGET in Euro**

Overall: 2 067 958.95

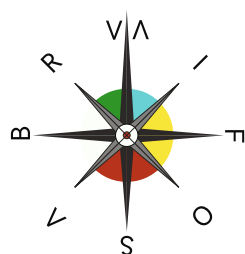
ERDF Contribution: 1 663 585.1

IPA Contribution: 94 180

## Financing project partners



National Museum for the History of Transylvania (Romania)



URBASOFIA SRL (Romania)



Alba Iulia Municipality (Romania)



BULGARIA  
ECONOMIC  
FORUM

Bulgaria Economic Forum (Bulgaria)



DDTG Danube Development Transnational  
Group Nonprofit Ltd. (Hungary)



Municipality of Town Veszprém with  
County Rank (Hungary)



Museum and Galleries of Ljubljana  
(Slovenia)



Scientific Research Centre Bistra Ptuj  
(Slovenia)



Geodetic Institute of Slovenia (Slovenia)



University of Natural Resources  
and Life Sciences, Vienna (Austria)



Regional Planning Authority of  
Ostwuerttemberg (Germany)



pakora.net – Network for Towns and Regions  
(Germany)



Roman City Carnuntum  
Archaeological Park Carnuntum  
(Austria)



Town Museum of Paks (Hungary)



Regional Agency for Development and  
European Integration Belgrade (Serbia)



Public Institution Development  
Agency of the Una-Sana Canton  
(Bosna & Herzegovina)

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