



Soft Measures & Actions for behavioural Change and Knowledge to embrace peripheral and rural areas

SMACKER Final Conference – 24 May 2022

Programme

9.00 Welcome coffee and registration

OPENING

- 9.25 Welcome and presentation of the morning session
Oliver Roider, Institute for Transport Studies, University Bodenkultur Vienna (BOKU)
- 9.30 Welcome by the host – *Astrid Gühnemann, Institute for Transport Studies, BOKU*
- 9.40 Welcome by Project Officer: Interreg CENTRAL EUROPE bridging the gap: 2014-20 achievements - 2021-27 opportunities – *Winfried Ritt, Joint Secretariat Central Europe*
- 9.50 Welcome by Lead Partner – *Giuseppe Liguori, Società Reti e Mobilità (SRM)*
- 10.00 Opening Keynote: The Austrian mobility master plan
Lea Püls, Austrian Federal Ministry for Climate Action, Environment, Energy, Mobility, Innovation, and Technology (BMK) Department II/1 – Mobility Transformation

TRENDS IN RURAL AND PERIPHERAL TRANSPORT IN EUROPE

- 10.20 Key Findings from SMACKER pilot regions and action plans
round table with SMACKER pilot representatives, moderated by Lidia Signor, UITP
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11:45 Coffee break

- 12.00 Presentation of SMACKER ETP activities
round table with ETP regions representatives, moderated by Giuseppe Luppino, Fondazione ITL
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13.00 Networking lunch

CAPITALIZING SMACKER TOWARDS THE FUTURE

- 14.00 Welcome and presentation of the afternoon session
- 14.05 Presentation of SMACKER Toolbox and Guidelines
Katja Hanžič and Tomislav Letnik, University of Maribor (UM)
- 14.45 Discussion panel on SMACKER achievements and inheritance with SMACKER Quality Partnership for a seamless Mobility governance
round table with SQPM members, moderated by Roman Klementschtz, BOKU
- 15.30 Closure Keynote: The future of rural and peripheral transport in Europe
Brian Masson, Multi Modal Transport Solutions Ltd
- 15.50 Presentation of the SMACKER video
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16.00 End of the Conference

Register at this [link](#)