

## MEDIA COVERAGE & PUBLIC OUTREACH

- 2026 **Social media video clip** about our project on **pigs in flow**, e.g., on LinkedIn  
[Link to video clip](#)
- 2025 **Radio interview** with Kathrin Horvath transmitted by **Ö1** (Austrian Radio Station) on the 14<sup>th</sup> of May 2025:  
'Die Nutztierflüsterer' (Farmed animal whisperer)  
**Podcast** in *Plant Shapers* by BOKU University, online since the 27<sup>th</sup> March 2025:  
'Landwirtschaft neu denken: Höhere Erträge, weniger Umweltschäden'  
(Rethinking agriculture: higher yields, less environmental damage)  
<https://www.youtube.com/watch?v=4805L4zcOa0>  
**Article** written for *BOKU Magazin* (magazine published by BOKU University).  
'Tierische Gefühle. Eine wissenschaftliche Annäherung an die Gefühle von Schweinen'  
(Animal feelings. A scientific approach to the feelings of pigs)  
<https://www.yumpu.com/de/document/read/70220840/boku-magazin-01-2025>
- 2024 **Podcast** in *Science Matters – Academy of Animal Behavior*, online since the 16<sup>th</sup> of November 2024.  
'Dr. Sara Hintze on animal well-being and intrinsic reward'  
<https://www.buzzsprout.com/1892109/episodes/16118443>
- 2023 **Podcast** in *Der Standard* (Austrian newspaper), online since the 20<sup>th</sup> of October 2023.  
'Tierwohlforscherin: "Fleisch sollte uns wieder mehr wert sein'  
(Animal welfare scientist: We should value meat more)  
<https://www.derstandard.de/story/3000000191729/tierwohlforscherin-fleisch-sollte-uns-wieder-mehr-wert-sein>  
**Interview** with Julia Beirer for an article published in *Der Standard* (Austrian newspaper).  
'Tierwohlexpertin: Das System wird kollabieren, wenn wir weiterhin so viel Fleisch essen'  
(Animal welfare expert: The system will collapse if we continue to eat that much meat)  
<https://www.derstandard.at/story/3000000191867/tierwohlexpertin-das-system-wird-kollabieren-wenn-wir-weiterhin-so-viel-fleisch-essen>  
**Cinema documentary** 'Intelligent Animals' produced by Dorcon Film. Trailer shown at the International Film Festival Berlin („Berlinale') and documentary for cinema in preparation; active contribution (e.g. interviews, presentation of pig experiments, preparation of video material) on affective states of pigs  
**Feature** on our Pig Boredom Project written by Urs Mannhart, CH, and published in *Reportagen*.  
'Sauweilig. Langweilen sich Schweine wie Menschen?' (Pig boredom. Are pigs bored as humans?)  
**TV documentary** 'Switzerland and the cow' produced by *SRF* (Swiss radio and TV channel) and *3SAT* (TV channel) streamed on the 28<sup>th</sup> of August 2023; active contribution (e.g. interviews, presentation of pig experiments) on affective states in animals. <https://www.3sat.de/dokumentation/tiere/die-schweiz-und-die-kuh-102.html> (minute 41.20)  
**Interview** with Sam Wong for an article published in *New Scientist* (International popular science journal).  
'The emotional lives of animals'. <https://www.newscientist.com/article/mg25834460-100-how-do-captive-animals-really-feel-and-can-we-make-them-happier/>

**TV clip** for the exhibition 'Energiewende? Schaffen wir!' (Energy transformation? We will make it!) in the Technical Museum Vienna. View from 2050 on how the agricultural sector transformed towards a sustainable and peaceful future

**Radio interview** with Veronika Aschenbrenner-Zezula transmitted by **Radiofabrik** (Austrian radio station) on the 15<sup>th</sup> of May 2023.

'Von optimistischen Pferden und gelangweilten Schweinen' (Of optimistic horses and bored pigs)

<https://cba.fro.at/620097>

**Interview** with Dr. Muriel Willi published in **TierWelt** (Swiss animal and nature magazine).

'Saugut beschäftigt' (Busy as a pig)

**TV reportage** about Pig Boredom Project streamed on the 3<sup>rd</sup> of March 2023 by **ORF** (Austrian TV channel; 'Mayrs Magazin'); active contribution (e.g. interviews, presentation of pig experiments)

**TV clip produced by the FWF** (Austrian Science Fund) for the 'International Day of Women and Girls in Science'; interview about my experience in science and wishes for the future

2022

**Interview** with Helene Obrist published in **Watson** (Swiss news portal).

'Tierforscherin: "Niemand käme auf die Idee, 64 Hunde zu schlachten"' (Animal researcher: "Nobody would think of slaughtering 64 dogs").

<https://www.watson.ch/schweiz/interview/583633140-nutztierforscherin-niemand-kaeme-auf-die-idee-64-hunde-zu-schlachten>

**Invited public talk** 'Of cows, pigs and chickens and what they have to do with the climate' (presentation in German) in the framework of the 'Save the Climate' project organised by the Protestant Church Austria, online

**Panelist** at the 'Featuring Future Conference' of BOKU. Topic: One Health, One Welfare

**Lesson** in a **secondary school** about animal welfare on the 31st of May, 2023.

**TV documentary** 'Wen dürfen wir essen?' (Whom are we allowed to eat?)

streamed on the 3<sup>rd</sup> of August 2022 by the German French TV channel **ARTE**; active contribution (e.g. interviews, presentation of pig experiments, preparation of video material) on boredom and other affective states of pigs.

<https://www.dw.com/de/wen-d%C3%BCrfen-wir-essen-teil-3-tiere-wie-wir/video-64818163> (minute 13:30)

**Interview** with Barbara Jauk published in **Kleine Kinderzeitung** (newspaper for children).

'Der Langeweile auf der Spur' (Discovering animal boredom)

**Interview** with Urs Mannhart for his **book** 'Lentille. Aus dem Leben einer Kuh' (Lentille. From the life of a cow) on animal personality and individuality

**Co-author of the memorandum** 'Zukunft der Universität - wie fit ist die BOKU für die Große Transformation? (The future of the University – how fit is BOKU for the Great Transformation?)

2021

**TV documentary** 'Sauschlau – die unbekannte Welt der Schweine' (Clever as a pig – the unknown world of pigs) streamed on the 23<sup>rd</sup> of May 2021 by the German TV channel **ZDF**; active contribution (e.g. interviews, presentation of pig experiments, preparation of video material).

<https://www.zdf.de/dokumentation/planet-e/planet-e-sauschlau-100.html> (minute 7:40)

- Article** written for the newspaper of the green party *Grün17*  
 ‘Wühlen, suhlen, spielen – ein Blick in den Alltag von Schweinen’ (Rooting, wallowing, playing – a look into everyday life of pigs)
- Radio interview** Ö1 with Maria Harmer transmitted by *Ö1* (Austrian radio channel).  
 ‘Tierische Langeweile’ (Animal boredom)
- Interview** with Patricia Käfer published in *Die Presse* (Austrian newspaper).  
 ‘Können sich Tiere langweilen?’ (Can animals be bored?)
- 2020 **Interview** with Julia Koch published in *Der Spiegel* (German magazine).  
 ‘Psychotest im Stall’ (Psycho test in the stable)
- Article** written for the *VÖS-Magazin* (magazine for Austrian pig farmer).  
 ‘Was fühlt das Schwein? Wie wir uns den Emotionen von Schweinen wissenschaftlich nähern’ (What does the pig feel? The scientific approach to study emotions in pigs)
- Interview** with Wolfgang Dorner published in *Die Presse* (Austrian newspaper).  
 ‘Die Gefühle der Tiere’ (The feelings of animals)
- 2019 **Article** written for the *Vetjournal* (Austrian magazine for veterinarians).  
 ‘Ohne Worte, doch mit Gefühl?’ (Missing words but not feelings)
- 2018 **Interview** with Christa Lesté-Lasserre published in *The Horse* (online horse magazine).  
 ‘Are horses optimistic or pessimistic? A new test could tell’
- Interview** with Dr. Susanne Strnadl published in *Der Standard* (Austrian newspaper).  
 ‘Wenn Elefanten weinen’ (When elephants cry)
- 2017 **Article** written for *Tierärztezeitung* (German magazine for veterinarians).  
 ‘Was uns Augenfalten über die Emotionen von Pferden verraten’ (What eye wrinkles tell us about emotions in horses)
- 2016 **Radio interview** with Monika Glauser transmitted by the *SRF* (Swiss radio station).  
 ‘Pferde haben Sorgenfalten’ (Horses have worry wrinkles)
- Interview** with Aline Wicki published in *Pferdewoche* (Swiss horse magazine).  
 ‘Schau mir an die Augen, Kleines’ (Look into my eyes)
- Interview** with Karin Wackermann published in *St. Georg* (German horse magazine).  
 ‘Was verraten Augenfalten über den Gemütszustand’ (What do eye wrinkles tell us about mood)
- 2015 **Main article** written for *VetsuisseNews* (magazine from Vetsuisse Bern and Zürich).  
 ‘Was fühlt das Pferd?’ (What does a horse feel?)