

**Masterarbeit am Institut für Ökologischen Landbau
AG Transdisziplinäre Systemforschung**

Topic	The role of social media in the exchange of organic farming knowledge and information – comparison between Austria and Michigan, Minneapolis / US
Goal	Analysis of the impact on social media on the knowledge exchange about organic farming
Description	Social media has become one of the dominant platforms for sharing information and knowledge exchange. This research shall analyse what information about organic farming is shared via social media and how this is done. If possible there should be a comparison between Austria and Michigan, US
Methods	Analysis of social media
Region	Europe
Emphasis	Social Science
Time plan	Ab sofort
Supervisor	Bernhard Freyer /
Pre-requisites	-
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