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A workshop with Prof. Dianne H.B. Welsh, Fulbright-Hall Distinguished Chair for Entrepreneurship in Central Europe at Wirtschaftsuniversität Wien

Welcome & Introduction: Dr. Lonnie Johnson, Executive Director, Austrian Fulbright Commission
Mag. Elisabeth Fiorioli, Secretary General, Österreichische Universitätenkonferenz

Facilitator: Prof. Gerald Steiner, Donau-Universität Krems

AMERIKA HAUS

Thursday, June 25, 2015

11:00 am – 1:00 pm

R.S.V.P. by June 22: programs@usembassy.at

Friedrich-Schmidt-Platz 2, 1010 Vienna



Prof. DIANNE H.B. WELSH is the Hayes Distinguished Professor of Entrepreneurship and Founding Director of the Entrepreneurship Program at The University of North Carolina Greensboro. She has previously founded two entrepreneurship programs and centers and has held three endowed professorships. Dianne is a recognized scholar in family business, international entrepreneurship, women-owned businesses and franchising and has seven books and over 150 publications. She has three new books, *Creative Cross-Disciplinary Entrepreneurship*, published by Palgrave-Macmillan, *Global Entrepreneurship* (2nd edition), and *Case Studies in Global Entrepreneurship*, published by Kendall-Hunt. She is the Chair for the Technology and Innovation Management Division of the Academy of Management

with 2,700 members and has served as President of the U.S. Association for Small Business & Entrepreneurship and the Small Business Institute. Dianne is a Fellow in the Family Firm Institute and a Certified Family Business Counselor as well as a Fellow in the U.S. Association of Small Business & Entrepreneurship. She served as a Presidential Appointee to the US Air Force Academy and the Defense Advisory Committee for Women in the Services (DACOWITS). She is the Fulbright-Hall Distinguished Chair for Entrepreneurship in Central Europe at WU (Vienna University of Economics and Business) in the spring of 2015.

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