

## *Conference*

# **Building Bridges for Science**

## **Ten Years Austrian Center Shanghai at Fudan University**

Draft Agenda: version of 2 September 2015

**Date:** 19-20 October 2015

**Venue:** Fudan University, Handan Road 220, Shanghai, China

**Conference Language:** English

## **Content**

In connection to the 10-year anniversary of the Austrian Center Shanghai at Fudan University in Shanghai, the conference "Building Bridges for Science" will bring together Chinese and Austrian scientists in order to discuss trends in research and international research cooperation.

A central topic of the conference will be the transfer the results of research activities into real-life application. The conference is therefore interdisciplinary, involving for instance natural and technical sciences, economic science, social sciences and humanities, art and others. The focus is on the Chinese-Austrian bilateral exchange of experiences, best practices and lessons learnt.

The conference will take two days. Day 1 of the event focuses on the celebrations of the 10-year anniversary of the Austrian Center Shanghai. Renowned academics from both Austria and China give keynote speeches on the importance of international scientific cooperation and the internationalization strategies of their countries or institutions. Day 2 of the event focuses on the transfer of research results into everyday application in a series of workshops and an interactive side event for students. A film screening concludes the activities.

The aim of the event is to strengthen the existing links and to foster the building of new relations between higher education and research institution in Austria and China on topics of joint interest that will in all likelihood have an impact on future trends for innovative research.

**For RSVP:** [assistenz.shanghai@oead.at](mailto:assistenz.shanghai@oead.at)  
**Deadline:** Sunday, 27 September 2015

---

## Day 1:

### Celebrations of the 10 Year Anniversary of the Austrian Center Shanghai

---

**09:30-10:00**     *Registration*

**10:00-11:00**     **Opening**

- Prof. XU Ningsheng, President of Fudan University
- Dr. Irene GINER-REICHL, Ambassador of the Republic of Austria in the People's Republic of China (tbc)
- Prof. Hubert DÜRRSTEIN, CEO of OeAD
- Prof. Wolf-Dieter RAUSCH, President of Eurasia Pacific Uninet
- Prof. Brigitte WINKLEHNER, Honorary President of Eurasia Pacific Uninet (tbc)
- Mr. Helmut Spitzl, Acting Director of the Science and Technology Section, Austrian Embassy Beijing, representing the Austrian Ministry of Science, Research and Economy and the Austrian Ministry of Transport, Innovation and Technology
- Dr. Sigrid WINKLER, Head of Office Austrian Center Shanghai

**11:00-11:20**     *Coffee Break*

**11:20-12:00**     **Keynote Speeches**

- Prof. Hubert DÜRRSTEIN, OeAD:  
"The Importance of International Academic Cooperation"
- Prof. ZHU Chouwen, Fudan University, Director of Foreign Affairs Office:  
"Fudan University's Internationalization Strategy"

**12:00-13:00**     *Lunch Break*

**13:00-14:00**     **Sharing Experiences**

- **Alumni from China and Austria:**  
Alumni of OeAD mobility funding share their experiences as researchers or students in Austria/China
  - Mr SHEN Jie, Alumnus of Montanuniversität Leoben, RHI Shanghai
  - Mr Constantin HOLZER, PhD Candidate at Renmin University of China
- **Higher Education Institutions from China and Austria:**  
Higher Education Institutions with longstanding bilateral cooperation links between Austria and China share their best practice and lessons learnt
  - Mr Jake WANG, School of Journalism, Fudan University
  - Austrian University (tbd)
- **Lecturing German in China**
  - Mr Urs LUGER, OeAD Lecturer at Fudan University

**14:00-15:00 Festive Conclusions to Celebrate the 10 Year Anniversary of the Austrian Center Shanghai**

- Award for supporters of the cooperation between Austria and China
- Musical performance

**15:00-15:30** *Coffee and Tea*

**15:30-17:30 Tour to innovative Fudan University teaching and research institutes** which wish to deepen cooperation with Austrian higher education institutions:

- Fudan Development Institute
- Fudan University Center for Faculty Development

**From 18:00 Evening Reception** (hosted by Austrian Consulate General Shanghai) with **Alumni Meeting** (hosted by the Science and Technology Section, Austrian Embassy Beijing)

---

**Day 2:**  
**Conference - Building Bridges for Science**

---

**08:30-09:00** Registration

**09:00-10:00** **Opening**

**Keynote Speeches**

- Representative of Shanghai Municipal Government: "Shanghai as an Innovative City"
- Austrian representative (tbd)
- Prof. JIN Li, Vice-President of Fudan University: "Fudan University's Efforts to Foster Innovation"

**10:00-10:30** *Coffee Break*

**10:30-12:00** **From Theory to Practice: Bridging Research and its Application**  
**Panel Discussion**

**Moderator:** *Dr. Sigrid Winkler, Austrian Center Shanghai*

- Ms. Irene FIALKA, CEO of INiTS business incubator, Vienna
- Mr. David LI, Co-founder of Maker Collider and Shenzhen Open Innovation Lab: "Makers: Mass Innovation on Internet of Things"
- Prof. Michael RABL and Ms. Kamilla TRUBICKI, University of Applied Sciences Upper Austria, Campus Wels: "Sprint-Lab: Systematic Product and Service Innovations for European Industry"
- Representative of a Chinese company established with the support of Fudan University's start-up fund (tbd)

**12:00-13:00** *Lunch Break*

**13:00-15:00** **Tackling Grand Societal Challenges through Research & Innovation**

***Interdisciplinary Workshops***

***Moderator:*** *Helmut Spitzl, Science and Technology Section, Austrian Embassy Beijing*

→ **Greener Future:**

- Prof. Marie HARDER, Fudan University, National China Thousand Talents Professor at the Department of Environmental Science and Engineering:  
"Recycling: Bridging Theories and Practice for Effective Behavior Change in Shanghai"
- Technical University Vienna (tbc)
- Mr. LAN Yihong, Siyuan water purifying social enterprise, and Prof. BAO Jiabao, Xiamen University:  
"Clean Water for Schools in Rural China"

→ **Ageing Society:**

- Prof. PENG Xizhe, Fudan University, School of Social Development and Public Policy:  
"China's Demographic Development"
- Prof. Florian KOHLBACHER, International Business School Suzhou (IBSS), Xi'an Jiaotong Liverpool University (XJTLU):  
"Business Implications of Demographic Change"
- Fudan University School of Nursing:  
"Elderly Care"

**15:00-15:30** *Coffee Break*

**15:30-17:00** **Companies and Research in China:  
*Panel Discussion***

***Moderator:*** *Dr. Stefan Kahl, Advantage Austria Shanghai*

- Dr. Klaus DENKMAYR, General Manager, AVL List
- Prof. YU Yingfeng, Fudan University, Department of Macromolecular Science (tbc)
- Company representative of AT&S (tbd)
- Representative of a Chinese company involved in research cooperation abroad (tbd)

**17:00-18:00** **Closing:** Conclusions from the Conference and Results from the Side Event

**18:00** **Film Screening** of Award-winning Animated Movies, Prix Ars Electronica (free access)

**19:30** *Speakers' Dinner*

## Day 2: Side Event

**9:00-18:00**      **Interactive Workshop for Students: Creating Internet of Things**

**Moderator:** *Mr David LI, Maker Collider and Shenzhen Open Innovation Lab*

Young talents and entrepreneurial brains among the students of Shanghai-based universities from different fields of study are working in small teams to create their own product prototype for an Internet of Things application.

The results of the workshop will be presented at the closing session of the main conference.

**For RSVP:** [assistenz.shanghai@oead.at](mailto:assistenz.shanghai@oead.at)  
**Deadline:** **Sunday, 27 September 2015**

### Contact: Austrian Center Shanghai, Fudan University

Dr. Sigrid WINKLER (Head of Office)  
T: +86 21 6564 2112  
M: +86 131 2757 6259  
E: sigrid.winkler@oead.at

Ms. Jueye LIU (Program Coordinator)  
M: +86 182 0192 1251  
E: jueye.liu@oead.at

### Partners:



**Science and Technology Section**  
科技处

