



ERASMUS+ TEACHING STAFF PROGRAM  
SCHOOL OF BUSINESS AND ECONOMICS  
SAN PABLO CEU UNIVERSITY, MADRID

13th– 16th, March 2023

Dear Partner,

It is a great pleasure for us to invite you and your fellow professors to our next International Seminars, a 4-day event, organized by the School of Business and Economics of the University CEU San Pablo in Madrid, Spain, taking place from **March 13<sup>th</sup> to 16<sup>th</sup>, 2023**. It will be held in our beautiful city campus in the center of Madrid. This year's topic evolves around **energy and sustainability**.

The International Seminars' main objectives are to strengthen the cooperation between our University and our partner Institutions, to increase international opportunities and provide international experience for staff and students. In general, we would like to offer all participants the chance to broaden their knowledge and network with peers in a number of fields. We truly believe that successful cooperation is based on personal encounters and meaningful exchange of ideas, experiences, skills and strategies for best practices, which will help us strengthen our existing partnerships, while presenting opportunities for future cooperation.

#### **VISITING LECTURER'S CONTRIBUTION**

This year we would like to adapt the format of our International Seminars to global current events. Hence, we encourage lecturers to focus on **energy and sustainability** themes when elaborating your lecture proposals. Rising energy prices and their social, economic, and political consequences are a field of interest in which we can provide additional, interdisciplinary training for students and can engage in a meaningful debate.

We would like to provide our students with the opportunity to learn about these topics from a wide range of backgrounds and work with the visiting professors of different disciplines thus gaining a more comprehensive and multidisciplinary understanding.

Besides, we would like to exchange and share views on a number of key economic and business issues and promote internationalization. Please prepare your contribution **in English**.

## **PROGRAMME**

The 4-day program includes seminars by CEU staff and by guest lecturers, social and cultural activities in and around Madrid, a Farewell-Dinner including Spanish Tapas and for those interested a short trip to the CEU University Campus in Monteprincipe.

Besides you will have time to explore the beauty of Spain's capital and one of Europe's most charming cities.

- Monday, March 13<sup>th</sup>: Welcome reception for all guests and staff, lectures
- Tuesday March 14<sup>th</sup>: Lectures, lunch and social activities
- Wednesday, March 15<sup>th</sup>: Lectures, lunch and cultural activities
- Thursday, March 16<sup>th</sup>: Social-Cultural excursion and gala-lunch

## **REGISTRATION**

If you are interested in participating in the International Seminars, please **register before the 15<sup>th</sup> of January 2023** via Forms <https://forms.office.com/r/YiYzBb44p>. Later on we will ask you to share your CV and a photo.

Please note that participants have to pay for travel and accommodation themselves. We will shortly be providing a selection of hotels located near our campus.

European participants from Partner Institutions can apply for an Erasmus+ Teaching Grant at their own Institution's International Office.

If you would like to participate but cannot travel to be with us, we will be happy to host you in a virtual environment and include your session in our program.

**Please be so kind and pass this information to your academic staff that might be interested in participating.**  
Looking forward to seeing you in sunny Madrid in March.

Warm regards,

International Relations Team at the School of Business and Economics, University CEU San Pablo

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