

BIP “Fundamental Skills for Entrepreneurship and Academic Performance” (3 ECTS)

Aim: to enhance and develop students’ entrepreneurship skills by combining different and interactive methodologies. The course will consist of theoretical and practical classes. The academic and introductory classes will be held online. Meanwhile, practical courses and workshops will be organised during the Intensive week at Kauno Kolegija Higher Education Institution. The students will have the possibility to work in international groups and thus develop their business English, creativity, financial, marketing and product pitching skills while creating a mock business company.

Learning outcomes:

- will develop entrepreneurship skills
- will develop and improve business English skills
- will develop creativity skills
- will develop financial literacy skills
- will develop marketing and product pitching skills
- will develop intercultural skills
- will develop communication skills
- will develop team working
- will develop public speaking skills
- will develop IT skills
- will gain knowledge about starting about launching a business company

Target group: Students interested in entrepreneurship.

Dates: Online part 10th and 18th of April, 2024

Face-to-face course from 22nd till 26th of April, 2024.

Registration form: <https://forms.gle/opVvpLXfnXargagK9>

The students will be divided into four international groups, each responsible for demonstrating the skills they learned during the BIP by conducting a descriptive and comparative analysis in groups and preparing a presentation for the international students’ conference on April 25. Each group will be assigned a supervisor for academic consultations.

Face-to-face program		
Date	Event	Supervisor
22.04.2024	Leadership skills	Assoc. prof. Marijana Prodanovič
23.04.2024	Personal branding	Smilė Juraitė
24.04.2024	Public speaking skills Preparation for the conference	Vaida Misevičiūtė
25.04.2024	Conference “Forum of Ideas 2024”	

26.04.2024	Negotiation skills Feedback Certificates	Asta Pukienė
Online program		
10.04.2024	Get to know each other, introduction to the training, small task for participants. Topic: Entrepreneurship Then and Now Supervisor Vaida Misevičiūtė	
18.04.2024	Topic: Intercultural Communication and its Role in Today's World Supervisor Assoc. Prof. Marijana Prodanovič	

Partners (Name and country):

- 1. Democritus University of Thrace (Graikija)**
- 2. Wood Technology School Maribor (Slovenia)**