TETRACOM Project Overview

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TETRACOM outline

- **Coordination action** in EU FP7 (grant agreement no. 609491)
- **Total budget:** 2 Mio. EUR
- **Duration:** Sep 2013 – Aug 2016
- **Coordinator: RWTH Aachen**
- **Initially 8 partners, but open to the entire (European) community**
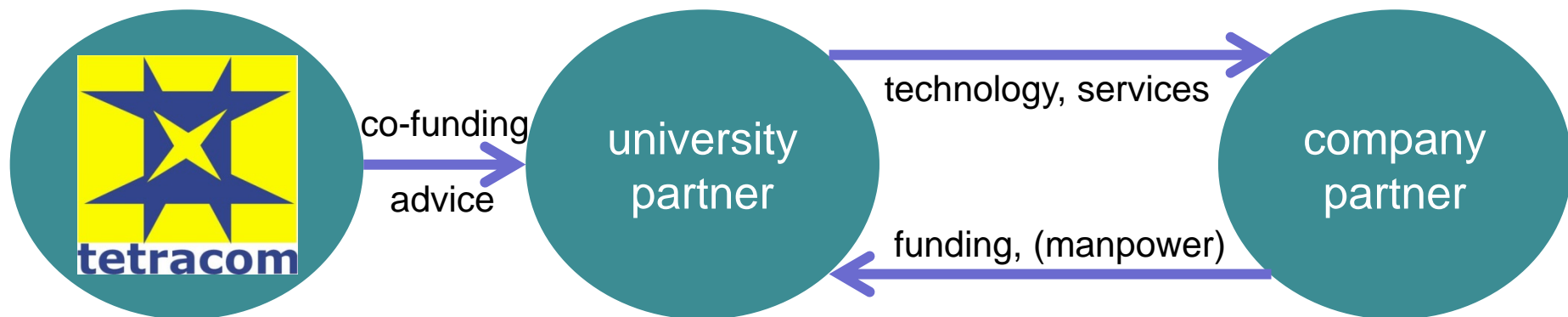
Why TETRACOM?

- **TETRACOM is solely focused on academia-industry technology transfer (TT)**
- **Motivation:**
  - TT is not well organized at European level
  - Few EU projects fully implement their exploitation plans
  - Start-up companies are just one special way of TT
  - Need more focus on small-scale TT
  - See also Brussels TT workshop (April 2011), co-organized by HiPEAC and EC
- **TETRACOM supports TT along two major activity lines**
  - TT infrastructures: workshops, consultation, WWW, social media
  - TT projects: Sponsorship of specific, bilateral TT activities
- **TETRACOM is highly experimental**
  - Will provide evaluations and recommendations for future TT instruments

Technology transfer infrastructures (TTIs)

- **Semi-annual workshops with TT experts**
  - Often co-located with HiPEAC events
  - E.g. TT workshop at HiPEAC conference, Jan 2014
  - Contact: Koen Bertels, TU Delft
- **TT consultation service**
  - Organization or provision of individual TT consultation (e.g. about practical or legal aspects)
  - Contact: Wayne Luk, Imperial College
- **Web site:**
  - www.tetracom.eu
  - Up-to-date announcements, project calls, TT broker, …
  - Contact: Luca Fanucci, Uni Pisa
- **Community information**
  - Monthly newsletter
  - Social media channels: LinkedIn, twitter, facebook, …
  - Contact: Koen de Bosschere, Uni Ghent

Technology transfer projects (TTPs)

- **TETRACOM´s major new instrument**
- **TTP model:**
  - Bilateral project between a university partner U and a company partner C
  - Typical duration: 3-12 months
  - C intends to purchase or license a particular existing technology (e.g. a SW tool or a HW IP block) from U, normally along with some services (porting, training, …)
  - TETRACOM provides partial funding

How to obtain TETRACOM TTP funding?

- **Will issue 3 open calls for TTP proposals (first call: Feb 2014)**
- **Lightweight proposal scheme, only 3 pages**
- **Academic TTP partners apply, supported by company partner**
- **Proposal eligibility:**
  - Academic TTP partner is located in EU
  - Company partner has business activities in EU
  - Company partner by default at least contributes 50% of total project budget (typically 10k-200k EUR)
  - Expected average TETRACOM contribution: 25k EUR
  - A bilateral contract between academic and company partner exists
- **Competitive process involving external evaluators operating under NDA**
- **Fast turnaround times (few weeks until „go/no go")**
- **In case of TTP proposal acceptance, academic TTP partner joins the TETRACOM consortium as „guest partner" to obtain funding**
  - Receives, spends, reports like in ordinary FP7 projects

1. **Impact (1 page)**
   - To what extent will the proposed TTP lead to added value according to several economic and academic criteria?

2. **Soundness of concept (1 page)**
   - Are the proposed TTP concept and its associated work plan realistic within the given budget and time frame?

3. **Quality of the university/company partner combination (0.5 pages)**
   - Is it likely that the proposed combination will succeed in its TT goals, given the academic and business profiles of the two partners?

4. **Resources (0.5 pages)**
   - Are the proposed resources sufficient and well justified altogether? Is the company partner´s contribution sufficiently significant to substantiate his interest in the proposed TTP?

- **Detailed submission and selection rules as well as proposal templates will be made available with TTP proposal calls**

What's next?

- **First TTI's** have been scheduled (e.g. at the HiPEAC conference 2014)
- **First TTP call** planned for Feb 2014 with a total budget of 300k EUR
- **Detailed information** will follow via WWW, newsletters etc.
- TETRACOM aims at **supporting around 50 TTPs** in total
- Please contact the coordinator at leupers@ice.rwth-aachen.de in case of any questions
- Only **YOUR participation** can make TETRACOM a true success!

Thank you!