

# Do we really need BOKU for entrepreneurship?

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An initiative by



Passionate about unipreneurship.

[www.ecn.ac.at](http://www.ecn.ac.at)

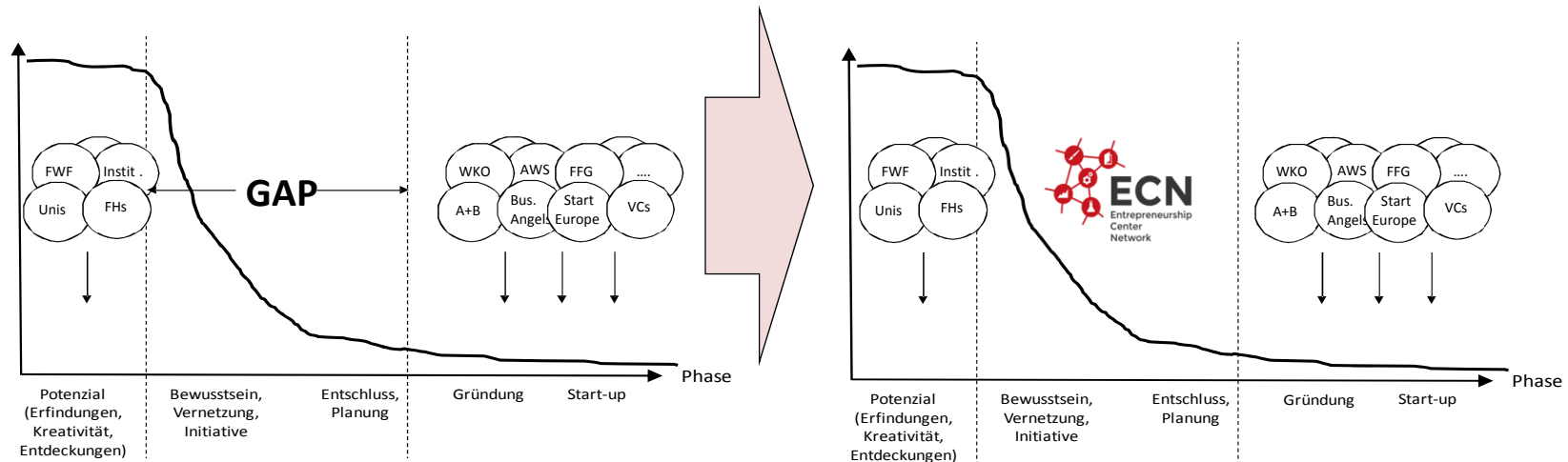
[f /ecnetwork.at](https://www.facebook.com/ecnetwork.at)

# What is the ECN?

**The ECN is an inter-university platform aiming at promoting inter-connectedness and raising awareness of entrepreneurship at universities.**



# Why do we need the ECN?



**Huge potential of academic business ideas not utilised**

**Lack of specific entrepreneurship institutes/programs at most universities**

**Only 1% of approx. 330.000 students in Austria can take entrepreneurship courses**

**Interdisciplinary competences call for cross-university collaboration**

**ECN focuses on awareness building and the very early stages**

**ECN builds on the rich expertise and network of the Institute for E&I and the Entrepr. Center (WU Vienna)**

**ECN reaches students of different universities**

**ECN enables cross-university and interdisciplinary interconnection**

# Why do we need BOKU?

**PROHIMEX**

Beehive-Tracker

GEWINNE EINBLICKE IN DEINEN BIENENSTOCK!

directsens  
Biosensors

**treats.**

  
**UNVERSCHWENDET**  
die kulinarische Lösung



**COLLECTIVE ENERGY**

  
evologic  
Technologies

**MetGIS**<sup>®</sup>



**CO<sub>2</sub>mpensio**



**F-star+**  
BISPECIFIC. BY DESIGN.

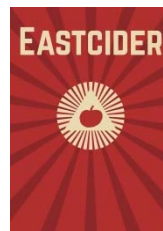
  
**TAMIRNA**  
stability for life.

**GO**  
**EVERCYTE**  
forever is just enough.

  
**NEUSCHNEE GmbH**  
EXCELLENT SNOW. MADE IN AUSTRIA.

[ ! ]  
sic  
STUDENTS'  
INNOVATION  
CENTRE

**Green Walls**



  
**root engineering**  
GmbH  
... where precision farming starts.

  
**remute**

**Swimsol**

  
**GREEN MILES**

  
**HYDROCONNECT**

  
**HUT &  
STIEL**

  
**phoenestra**



  
**WurmKiste.at**

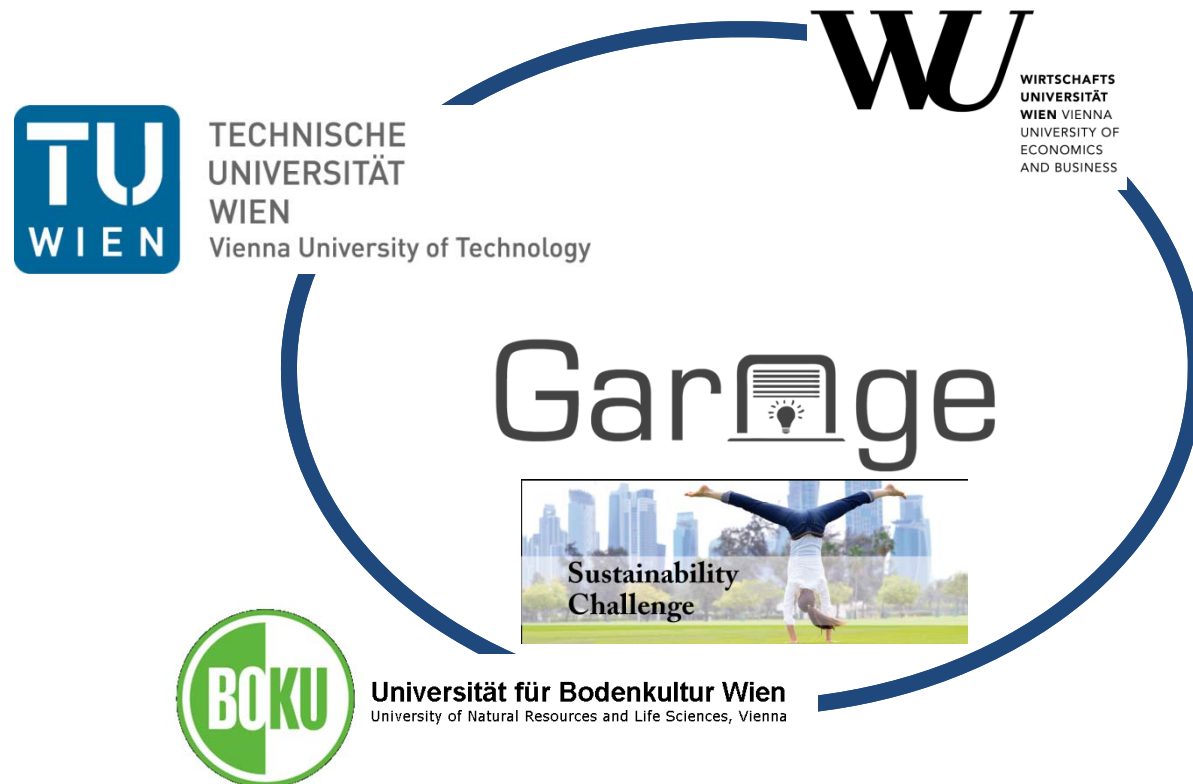
  
**ECN**

# **Four reasons why the Viennese unipreneurship ecosystem does need BOKU**

# Why do we need BOKU?

## 1) Interdisciplinarity

# Interdisciplinarity



# Overcoming stereotypes

*„playful, curious, energetic, but slightly psychotic“*



*„analytical, good understanding of numbers“*



*“80 % arschkriecher who are forced to attend xx university by society or even their own parents to climb the career ladder in a cooperate company, 20 % are really interested in economics and therefore they are going to attend an individual path”*



*“Good looking and know how to sell things no one actually needs. Special skills in networking.”*



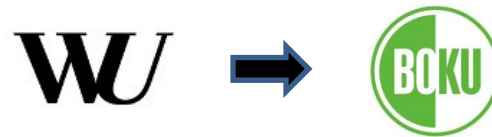
*“weed smoking hippies”*





# Overcoming stereotypes

*“in love with nature, food and how they correlate.”*



*“Security oriented, too close into the Austrian Bubble, too conservative and searching where the next employer will be.”*



*“smart but shy to put his own ideas on paper because consulting companies put too much pressure on him”*



*“Farmers”*



# Why do we need BOKU?

- 1) Interdisciplinarity**
- 2) Openness**
- 3) Profundity**
- 4) Passion**



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