



Which entrepreneurial skills does a graduate need?

Knowledge, competences and personality

Prof.dr. Ruud Huirne, Director Food & Agri

What is entrepreneurship?



- The capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make a profit
- Entrepreneurial spirit is characterized by innovation and 'risk-taking', and is an essential part to succeed in an ever changing and increasingly competitive global marketplace
- Entrepreneurs:
 - Are characterized by enthusiasm
 - Are up-to-date at an earlier stage
 - Always with an eye on the market
 - Know their innovations and apply them selectively
 - Do take risks, but are moderate risk averse



Innovation

The Golden Triangle



Knowledge

Entrepreneurship

Competences

Personality



Knowledge & entrepreneurship



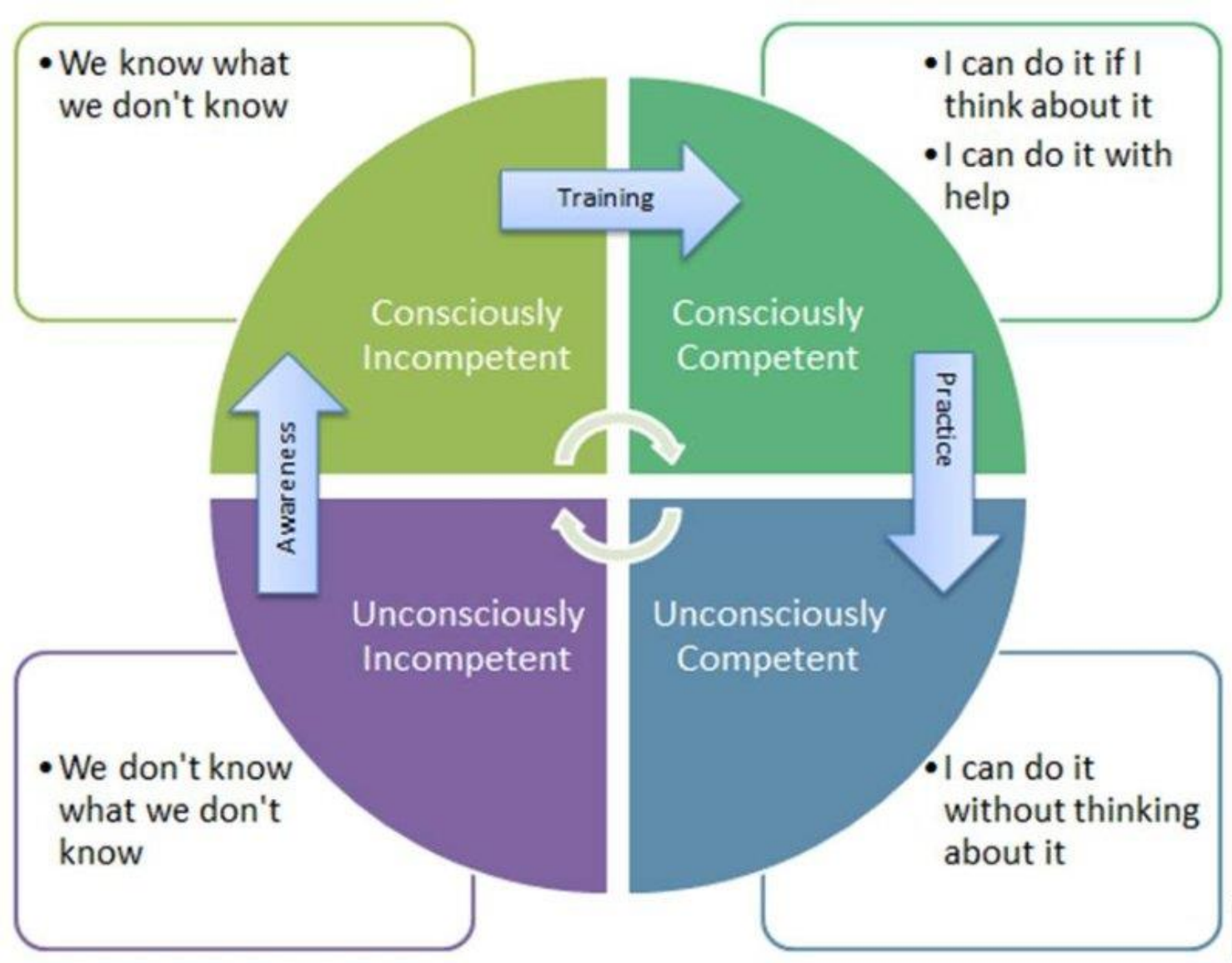
- Basic knowledge how business ventures are run
- Adaptation of business
 - New demand or be different than competitors
 - New technologies available
 - Response to increasing costs
 - Governmental regulations



Competences & entrepreneurship



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Personality & entrepreneurship



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Entrepreneurship: farm to fork



smart breeding

smart farming

smart packaging

smart eating



Genetics

**Big Data
Precision Farming**

**Organic crop
protection**

**Freshness
indicators**

3D Food printing

Insects



Thank you for your attention

