



PLATTFORM ETHIK
UNIVERSITÄT FÜR BODENKULTUR WIEN



CENTER FOR
GLOBAL CHANGE
AND SUSTAINABILITY

GUEST LECTURE

GUEST LECTURE: MONDAY, MARCH 25TH 2013 · 18:00-19:00 · BOKU ·
SEMINARRAUM METEOROLOGIE (PETER-JORDAN-STRASSE 82, 1.OG, METEOROLOGIE INST.)

SUSTAINABLE DEVELOPMENT: ARE WE MEASURING THE RIGHT THINGS?

There has been increasing attention given to the role that human values play in sustainable development in the last decade, but most of the ways in which we evaluate 'sustainability' in projects and organisations focus on tangible, usually outcome-driven aspects. We say that we value what we measure we will present some recent research into developing indicators for values in sustainable development, and discuss wider issues and implications.



PHOTO CREDITS: RIBEIRO; M.M.

GEMMA BURFORD is a Research Officer in Sustainable Development at the University of Brighton. She has worked since 2010 on the EU-funded ESDinds project, where she took the lead in developing content for the WeValue online platform, www.wevalue.org. She is a co-director of the Global Initiative for Traditional Systems of Health and a co-editor of two books on traditional and complementary medicine. Gemma holds an MBiochem in Molecular and Cellular Biochemistry from the University of Oxford and an MSc (with distinction) in Environmental Anthropology from the University of Kent.

ELONA HOOVER is a Research Officer in Sustainable Development at the University of Brighton. She has an interdisciplinary background, with a focus on social responsibility, ethical and sustainable food, and the interface between human and environmental health. Her current work includes facilitating Sustainable Development within the University of Brighton and she is also involved in developing a consultancy model for applying values-based indicators to evaluation, strategy development and culture change in businesses and organizations.