

WU

WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS



Der Nachhaltigkeitsprozess der WU und AISHE

- Erwartung der WU, dass in Zukunft Unis Nachhaltigkeit ernst nehmen müssen (Leistungsvereinbarungen)
- Neuer Campus (green building Zertifikat)
- Wichtigkeit für das Rektorat
- Zur Verfügung stellen konkreter Mittel
- Vielzahl von einzelnen Nachhaltigkeitspionieren

Reaktion (der letzten 12 Monate)

- Planung eines Kompetenzzentrums für Nachhaltigkeit im Entwicklungsplan (Fred Luks)
- **Initiierung eines umfassenden und strukturierten universitären Nachhaltigkeitsprozesses durch 5 AISHE Workshops**

Prozessoptionen / mögliche Schwerpunkte

- Umweltmanagement (Betriebsökologie) vs. umfassende Nachhaltigkeit (Bildungsaspekt)
- Top-down vs. bottom up

Umfassende Nachhaltigkeit mit starkem Fokus auf Bildung und Lehre mittels Top-Down

An der WU ermöglicht das Rektorat durch seinen ganz klaren „Wunsch“, dass Nachhaltigkeit mittelfristig mainstream werden wird und dass bottom-up Initiativen und Innovationen der stakeholder überhaupt den nötigen Rückenwind für ihre Verwirklichung bekommen. Es ist ein „gelenkter partizipativer Prozess“

Vorteil: Effektiv und zielorientiert

Nachteil: beschränkt partizipativ, anfangs eher pragmatische Maßnahmen

- Self-assessment Tool des RCE Vienna
- RCE Vienna: regionales Kompetenzzentrum für eine Bildung zur nachhaltigen Entwicklung
- Science-society interface für nachhaltige Entwicklung
- Fokus auf Forschungs-Bildungskooperationen
- Fokus auf neue Lehr-und Lernformen für Nachhaltigkeit:
 - AISHE: universitäre Nachhaltigkeitsprozesse sind kontinuierliche Lern- und Verbesserungsprozesse
 - Am Beginn des Lernprozesses will AISHE einen konzeptionellen Orientierungsrahmen bieten

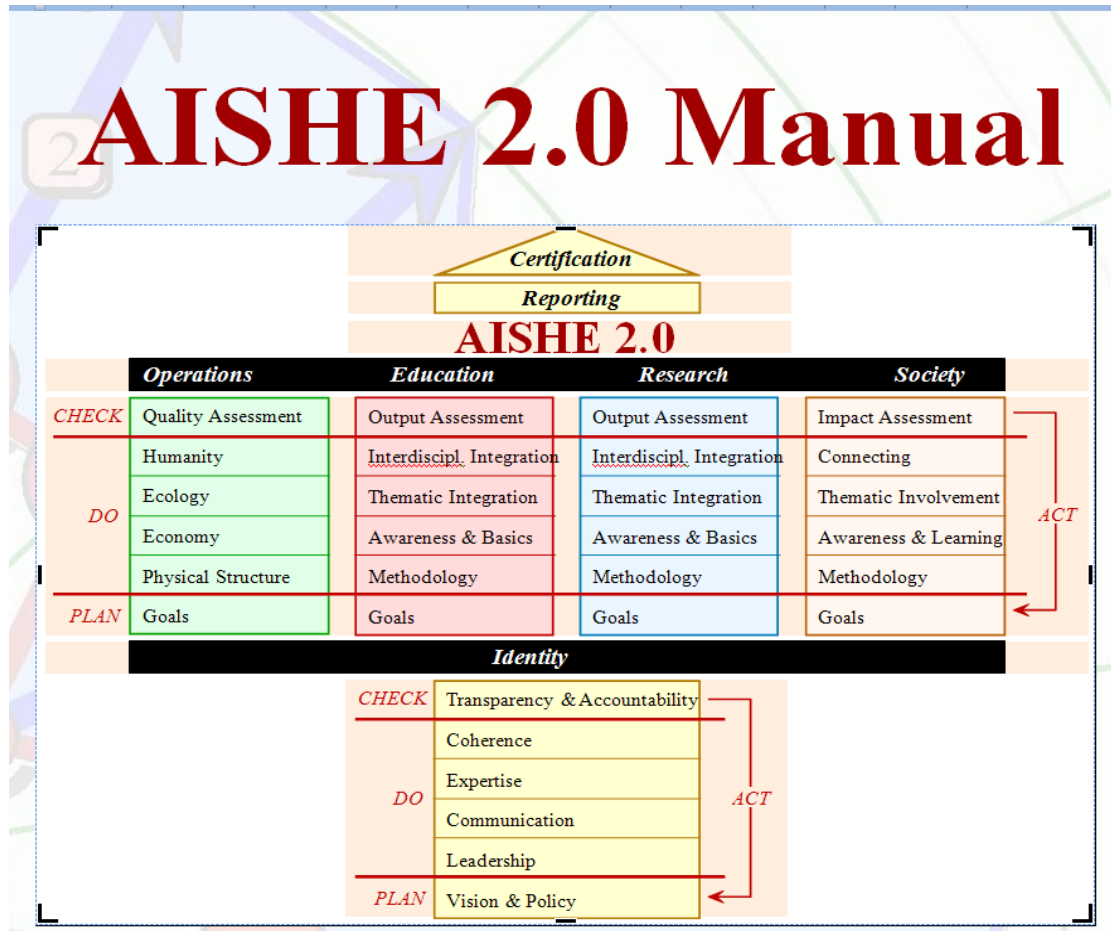
Die Initiierung und Begleitung von internen Lern- und Verbesserungsprozessen in Richtung einer nachhaltigeren Universität:

- Assessment des Status Quo
- Gemeinsame Zielvorstellungen
- Gemeinsame Maßnahmen
- Monitoring
- Motivation und Vernetzung (Arbeitsgruppen)

Ablauf des Self-Assessment Workshops

Gemeinsam (oft mit externer Moderation) bewerten universitäre Stakeholder aus allen Bereichen bis zu fünf **universitäre Module** entsprechend fixer Schlüsselkriterien und definieren Maßnahmen zur Verbesserung der Performance der einzelnen Module.

Die fünf Module



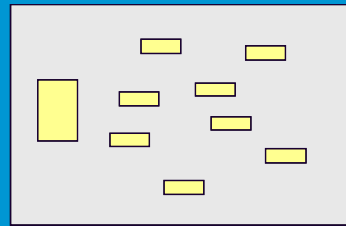
Die fünf Stufen

Table 5. General description of the five stages

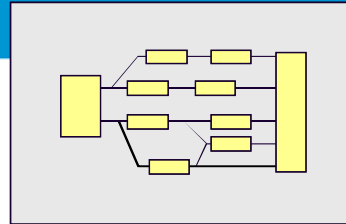
<i>Stage 1:</i> Activity oriented	<i>Stage 2:</i> Process oriented	<i>Stage 3:</i> System oriented	<i>Stage 4:</i> Chain oriented	<i>Stage 5:</i> Society oriented
<ul style="list-style-type: none"> - Goals are subject oriented. - The processes are based on actions of individual members of the staff. <p>Decisions are usually made ad hoc.</p>	<ul style="list-style-type: none"> - Goals are related to processes. - Decisions are made by groups of professionals, and supported by the management. 	<ul style="list-style-type: none"> - The goals are stakeholder oriented instead of internally oriented. - There is an organization policy related to (middle)long-term goals. - Goals are formulated explicitly, and they are measured and evaluated. There is feedback from the results. 	<ul style="list-style-type: none"> - The internal processes are seen as part of a chain. - There is a permanent network of contacts with direct stakeholders. - The activities and processes are based on formulated external goals. 	<ul style="list-style-type: none"> - There is a long-term strategy. The policy is aiming at constant improvement. - Contacts are maintained, not only with direct stakeholders but also with other stakeholders, all over society. - The organization fulfils a prominent role in society.

Die 5 Stufen

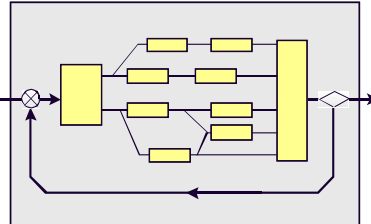
Stage 1:
Activity oriented



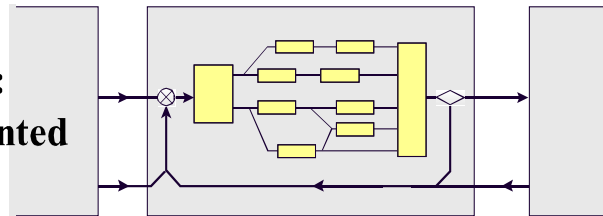
Stage 2:
Process oriented



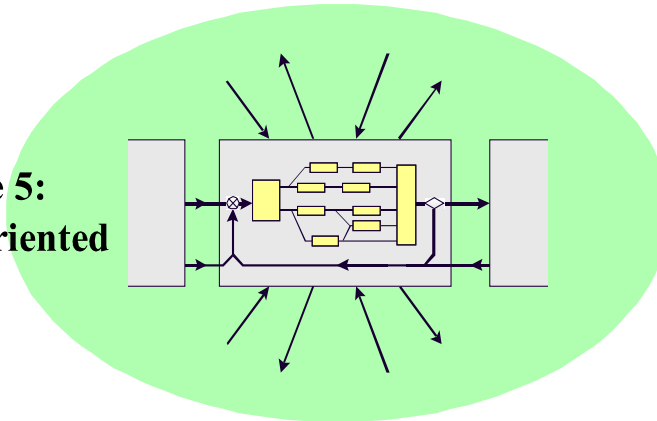
Stage 3:
System oriented



Stage 4:
Chain oriented



Stage 5:
Society oriented



Die 6 Kriterien als Orientierungsrahmen

S-1. Goals				
The organization aims to be involved in a range of societal activities, and thus supports the attention to, knowledge of, and activities concerning sustainable development throughout society.				
<i>Stage 1:</i> Activity oriented	<i>Stage 2:</i> Process oriented	<i>Stage 3:</i> System oriented	<i>Stage 4:</i> Chain oriented	<i>Stage 5:</i> Society oriented
<ul style="list-style-type: none"> - Occasionally, the organization interacts with representatives of society with the aim to support societal efforts towards some themes and issues of sustainable development. - This is usually based on individual initiatives. 	<ul style="list-style-type: none"> - The organization maintains regular interactions with society, with the explicit goal to support societal efforts towards a range of aspects of sustainable development. - The staff is actively involved in the determination and improvement of the interaction goals, which is supported by the management. - The sustainable goals of these interactions are formulated explicitly in one or more guidance documents. 	<ul style="list-style-type: none"> - Societal interactions for sustainable development are a main element of the identity of the institution, and are explicitly mentioned in the mission statement. - The societal interactions are based on a stakeholder analysis. - Students and representatives of societal interaction partners are actively involved in the systematic and continuous improvement of the societal interaction goals. - The goals aim at structural and continuous interactions for sustainable development with societal partners. 	<ul style="list-style-type: none"> - The societal interactions explicitly aim at contributing to sustainable development on the level of sustainable innovation. - The composition of the group of societal interaction partners is kept up to date with a continuous stakeholder management. 	<ul style="list-style-type: none"> - The societal interactions explicitly aim at contributing to sustainable development on the level of systemic change. - In the societal interactions, the organization has a proactive, anticipatory role, based on a deep expertise and experience with sustainable development.

Der Evaluierungsbogen

Operations	0/?	1	2	3	4	5	Remarks
O-1. Goals							
O-2. Structure							
O-3. Economy							
O-4. Ecology							
O-5. Humanity							
O-6. Quality Assessment							

Identity	0/?	1	2	3	4	5	Remarks
I-1. Vision & Policy							
I-2. Leadership							
I-3. Communication							
I-4. Expertise							
I-5. Coherence							
I-6. Transparency & Accountability							

Research	0/?	1	2	3	4	5	Remarks
R-1. Goals							
R-2. Methodology							
R-3. Awareness & Basics							
R-4. Thematic integration							
R-5. Interdisciplinary integration							
R-6. Output assessment							

Education	0/?	1	2	3	4	5	Remarks
E-1. Goals							
E-2. Methodology							
E-3. Awareness & Basics							
E-4. Thematic integration							
E-5. Interdisciplinary integration							
E-6. Output assessment							

Der Evaluierungsbogen

AISHE 2.0 Score Form		Organization	
Name		Department	
Function	Manager / Researcher / Teacher / Student / Other	Date	

Society	0/?	1	2	3	4	5	Remarks & good practice examples
S-1. Goals							
S-2. Methodology							
S-3. Awareness & Learning							
S-4. Thematic involvement							
S-5. Connecting							
S-6. Impact assessment							

Zieldefinition und Auswahl der Maßnahmen

