



## THE URBAN BIOMASS SPRAWL:

### An analysis of Vienna's biomass metabolism and its global environmental impacts

**Lisa Kaufmann\***, Philipp Semenchuk\*\*, Sarah Matej\*, Gerald Kalt\*, Thomas Kastner\*\*\*, Karl-Heinz Erb\*, Stefan Dullinger\*\*, Fridolin Krausmann\*

*\*University of Natural Resources and Life Sciences Vienna, Department of Economics and Social Sciences, Institute of Social Ecology*

*\*\* Department of Botany and Biodiversity Research, University of Vienna*

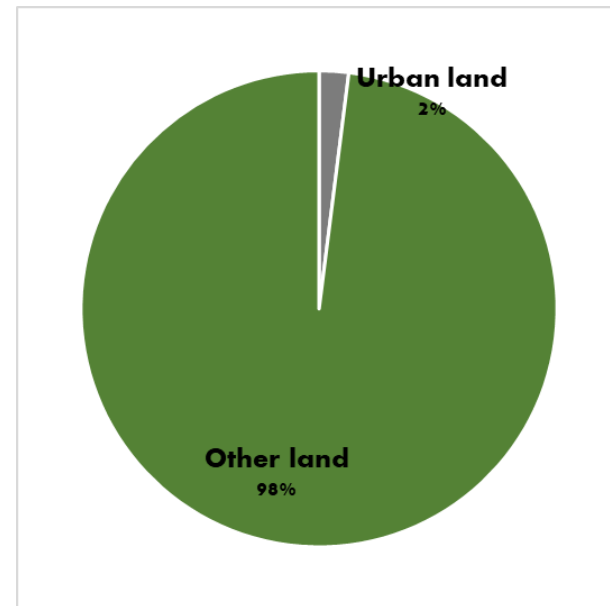
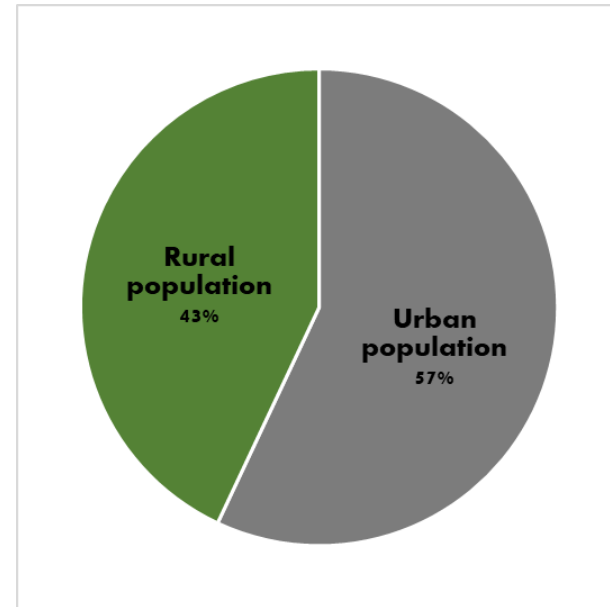
*\*\*\* Senckenberg Biodiversity and Climate Research Centre, Germany*

September 19<sup>th</sup>, 2022 – Vienna

## Urban land use does not end at city boundaries

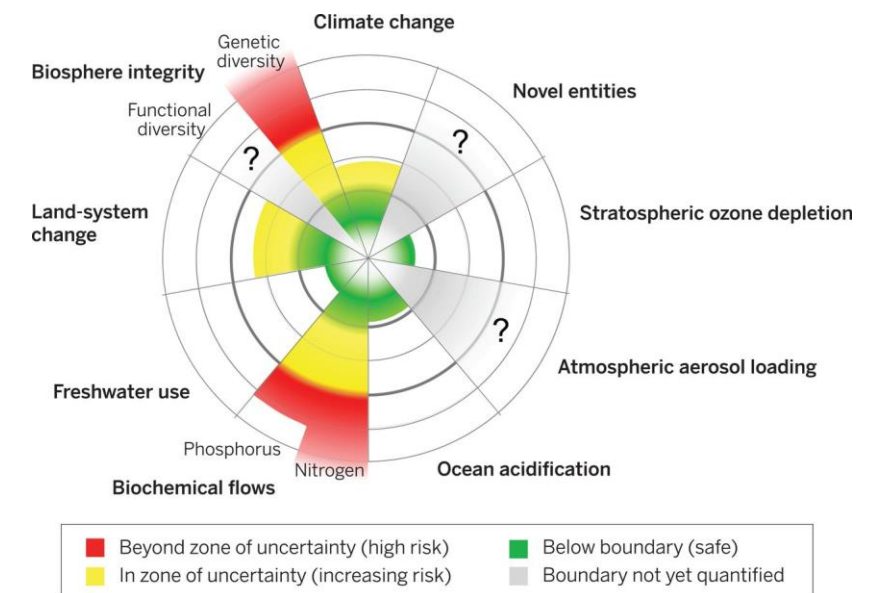
- Urban areas harbor more than half of global population
- 1-3% of world's land is urbanized
- Land is scarce in urban areas
- Population must be supplied with resources, i.a. **biomass for food, energetic and material use**
- Stems mainly from land use outside of city boundaries
- From close and distant hinterland through complex (inter-)national supply chains
- import-dependent
  
- The production of biomass used in cities is spread over agricultural and forest areas around the world:

***“the urban biomass sprawl”***



- Trade generates ‘tele-coupling’:
  - describes complex distal connections, flows and feedbacks and supports to address spatial decoupling of land use (change)
  
- Land use sustains human society, yet with ecological consequences → major driver of global environmental change
  - climate change and biodiversity
    - Both part of planetary boundaries framework
    - Both transgressed the limits within humanity can safely operate

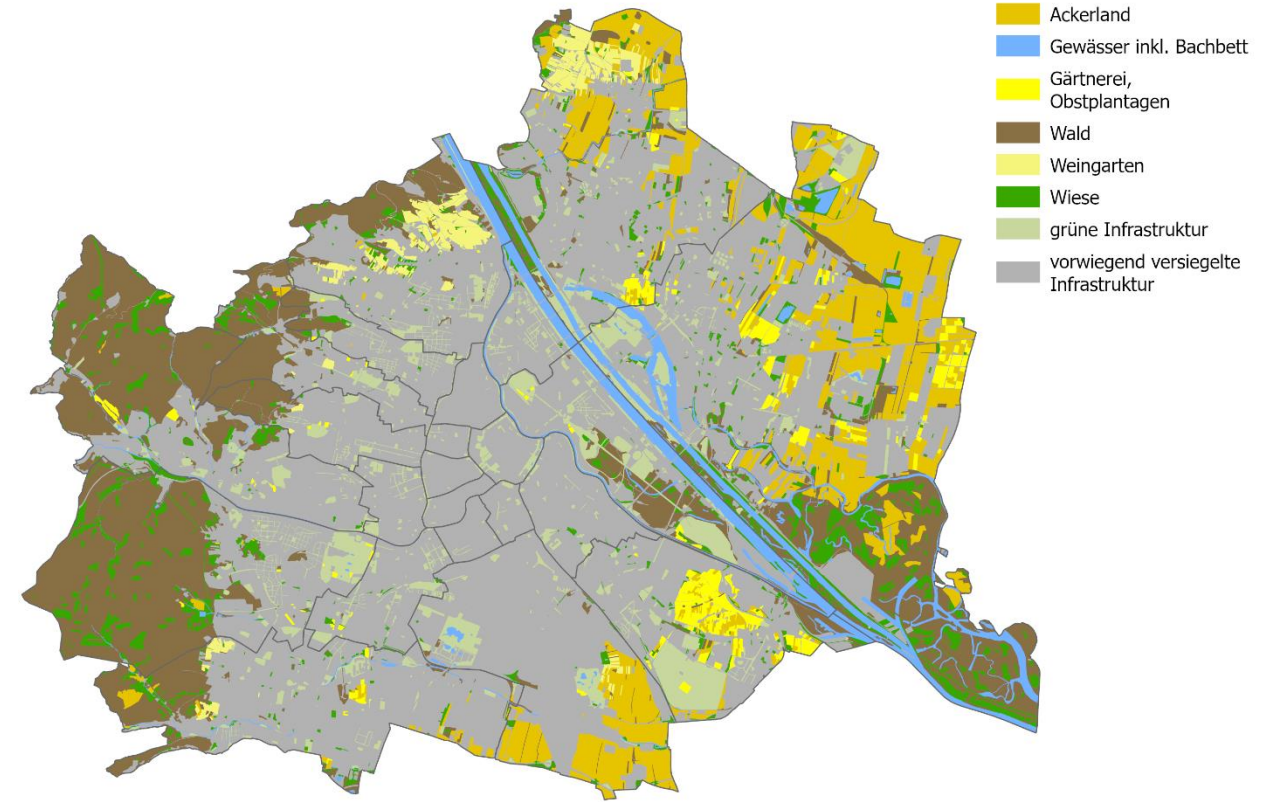
***Urban biomass consumption is ,tele-coupled‘ to global environmental impacts risking a safe operating space for human societies***



# The case of Vienna



© Österreich Werbung/Popp&Hackner



- Land area: 415 km<sup>2</sup>
  - 12% agricultural area
  - 20% forest area
- 1.9 mio inhabitants (study year 2010: 1.7)
- ~4600 /km<sup>2</sup>

# Guiding questions



- A) How much biomass-based products do the Viennese population consume for food, material and energetic purposes?
  
- B) How much primary biomass is associated with the consumption of biomass-based products in Vienna?
  
- C) How much land is needed for the primary biomass production and where is this land located?
  
- D) What is the impact of primary biomass production on biodiversity? (“Vienna’s biodiversity footprint”)
  
- E) What is the effect of dietary changes in Vienna on the biodiversity footprint?

# Methodological approach

## Biomass accounting (Questions A+B):

- Dataset: biomass accounting for Austria (Kalt et al., 2021)
  - comprises biomass-based products consumed in Austria incl. primary biomass and country of origin
  - Mix of methodological steps due to varying data availability for each biomass use category
  - Data sources: Energy, agricultural commodity and feed balances, agricultural and forestry production, statistics published by industry associations (e.g. Austrian paper and pulp industry), international trade databases
- Re-scaling to Vienna:
  - Downscaling according to a set of proxies: annual mean population, floor space in newly built apartments, number of employees by place of work, freight transport
  - Available data: energy balance
  - Result: urban biomass footprint (“RMC”) (not strictly mass-balanced metabolism due to data restrictions on the urban scale and considering the purpose of the study)

Global maps on vertebrate species loss  
(Semenchuck et al., 2022)



## Vienna's biodiversity footprint (D):

number of vertebrate species populations disappearing per land-use area in each pixel



## Area demand (C):

Spatially explicit area footprints



Global spatially explicit maps on land-use and primary biomass outputs (Yu et al., 2020)



# Results

(A) 1.8 Mt final biomass products were consumed in Vienna ( $\cong 1.04 \text{ t dm/cap/a}$ )

- 46% materials, 29% food, 26% energy

(B) The final biomass products are associated with 3.2 Mt of primary biomass (x1.8)

(C) Total area to produce all biomass products accounts to 14 460 km<sup>2</sup> (35xVienna)

- 38% within Austria, 43% within and 19% outside Europe

(D) Vienna's global biodiversity footprint (BDF) is 10905 impending population losses

- 13% energy, 58% food, 28% materials

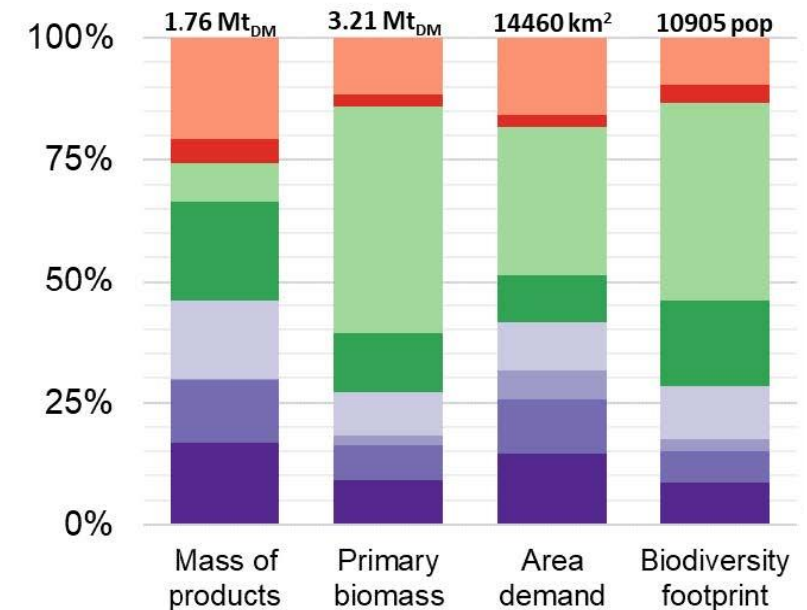
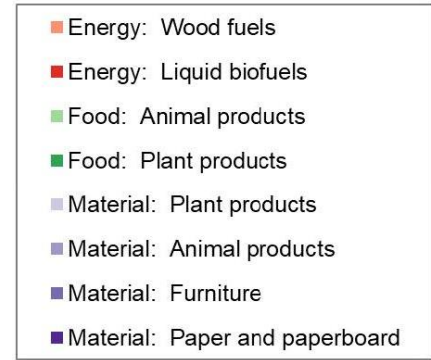
↳ 43% of biodiversity footprint by animals products

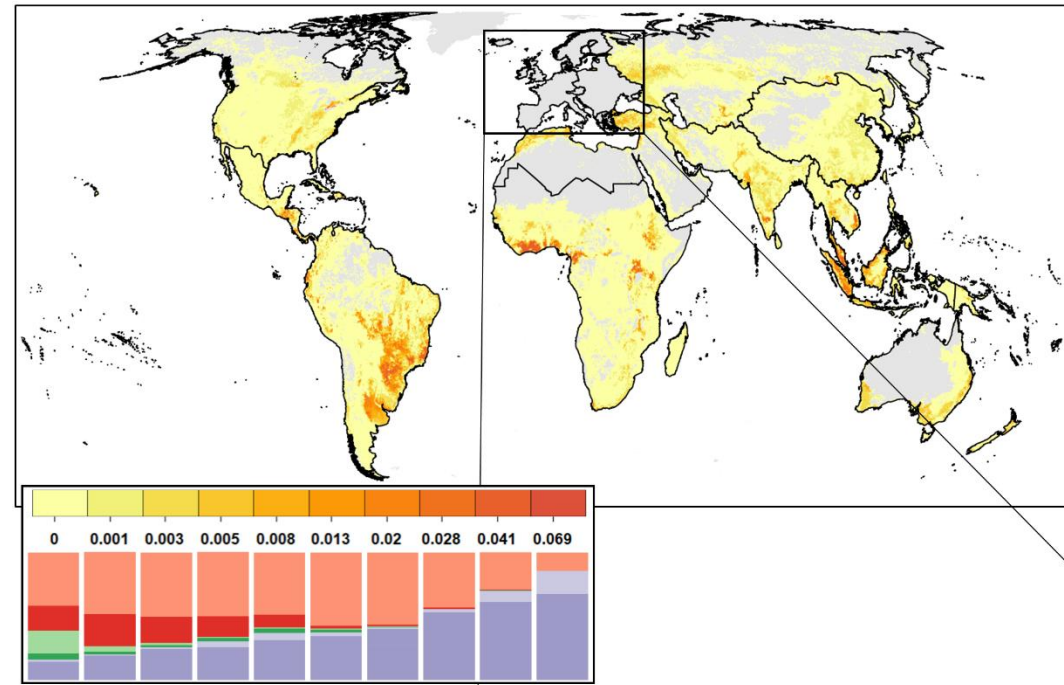
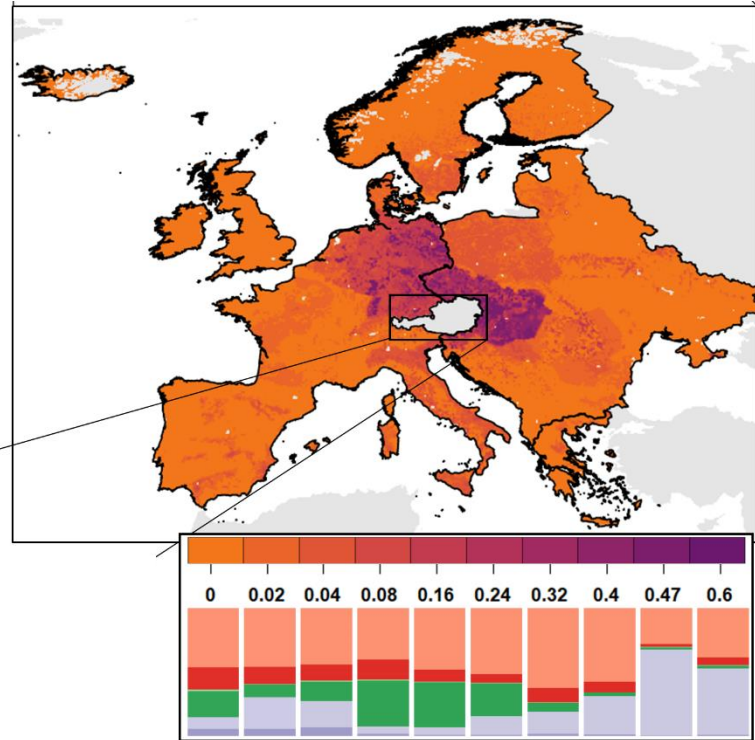
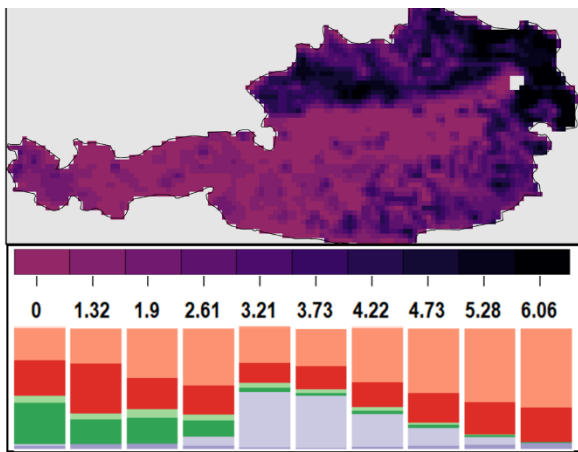
Vienna's per capita-BDF is 32% lower than Austrian average

(lower share of biomass in the energy mix and use of wood in construction)

Vienna's per capita-BDF is almost equal to global average despite consumptions levels above average

(complex interplay of factors – e.g. efficient animal production, sourcing from land with comparatively low vertebrate native species richness)





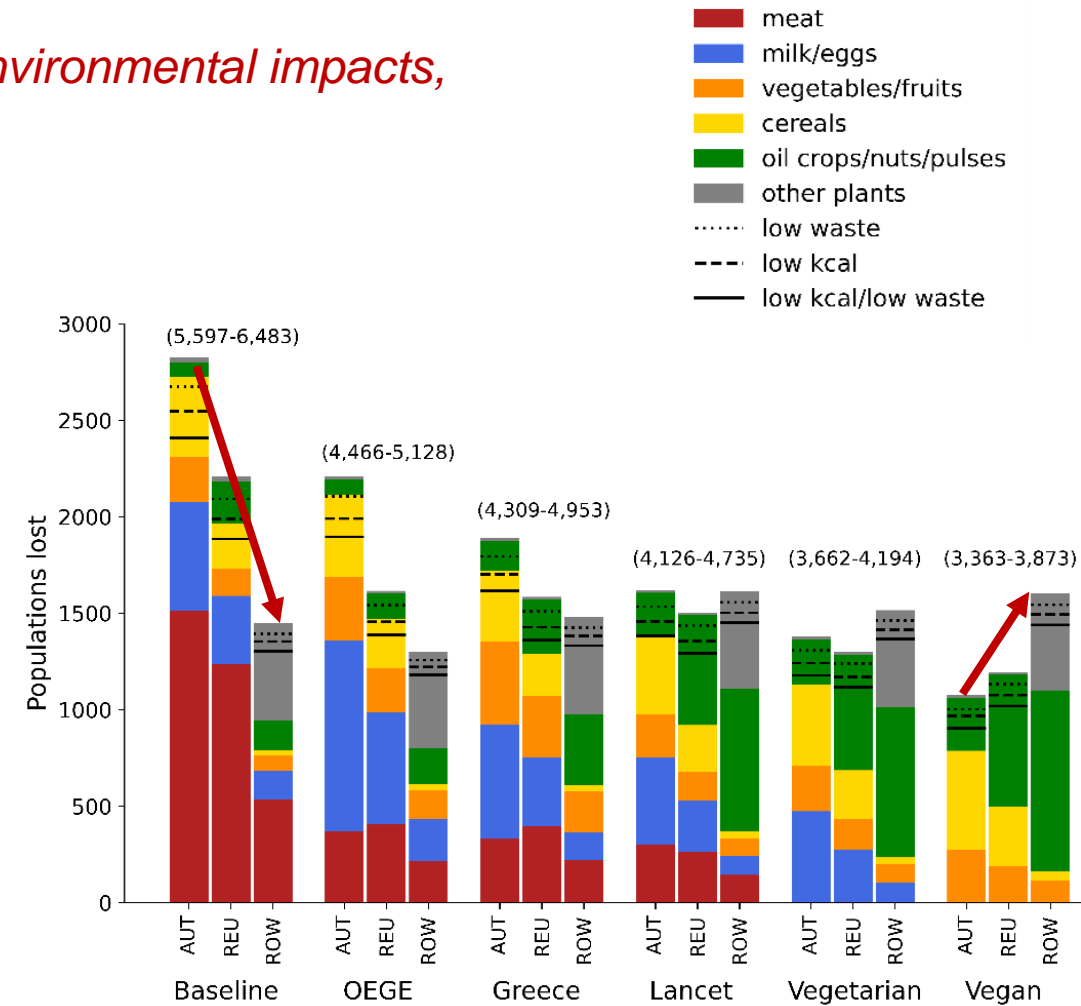
LU-type

- Annual crops
- Pastures
- Grazing land
- Forests
- Timber plantations
- Permanent crops



*For transforming urban biomass metabolism to reduce global environmental impacts, the urban food system is an important leverage point*

- Almost 60% of BDF is related to food
- 43% of BDF by animal products
- Reducing share of animal products decreases BDF
- Under current trade patterns: mainly reduction in Europe
- A switch to vegetarian diets is the most *efficient*: highest BDF reduction per substituted calorie (2.3 populations spared/substituted kcal)



# Summary and conclusion



- Downscaling of national physical biomass flow accounting to obtain Vienna's biomass footprint
  - Sub-national level data sources are scarce (trade, urban food consumption,...)
  - Application of product/sector-specific proxies → Results have to be discussed in light of these assumptions
- Linking urban biomass consumption to a global environmental indicator (= biodiversity footprint)
  
- Animal products are responsible for almost one half of the total biodiversity footprint
- a shift to vegetarian diet reduces the biodiversity footprint most efficiently in terms of required change in eating habits
  
- Implies a reduction of animal production at all stages of the supply chain
- In urban areas, mainly processes at the end of the biomass supply chain take place
- Dietary change among urban population key leverage point

## Implications for the City of Vienna

- Currently, Vienna’s biodiversity strategies focus on territorial measures (pesticide reduction,...)
- City-level governance instruments which considers global responsibilities are limited
- Vienna’s climate strategy includes the reduction of animal products
- Measures in the food sector...
  - ...target, e.g. organic products (ÖkoKauf: public procurement criteria for canteens, nursing homes, schools and kindergartens) or food waste reduction (GenussBox: paper boxes for restaurants to pack leftovers for their guests)
  - ...are voluntary (education programs)
- Willingness of Vienna’s population to reduce consumption of animal products is small (only 12% of “meat-overconsumers” have intention to meat less)
- First city (Haarlem in Netherlands) bans meat adverts in public



# Thank you for your attention!

**Lisa Kaufmann**

University of Natural Resources and Life Sciences Vienna,  
Department of Economics and Social Sciences,  
Institute of Social Ecology,  
Schottenfeldgasse 29,  
1070 Vienna, Austria

[lisa.kaufmann@boku.ac.at](mailto:lisa.kaufmann@boku.ac.at)

# References



- Boffey, D., 2022. Dutch city becomes world's first to ban meat adverts in public. The Guardian. (<https://www.theguardian.com/world/2022/sep/06/haarlem-netherlands-bans-meat-adverts-public-spaces-climate-crisis>) (accessed 9.9.22)
- Ellis, E.C., 2021. Land Use and Ecological Change: A 12,000-Year History. *Annu. Rev. Environ. Resour.* 46, 1–33. <https://doi.org/10.1146/annurev-environ-012220-010822>
- Friis, C., Nielsen, J.Ø., Otero, I., Haberl, H., Niewöhner, J., Hostert, P., 2016. From teleconnection to telecoupling: taking stock of an emerging framework in land system science. *Journal of Land Use Science* 11, 131–153. <https://doi.org/10.1080/1747423X.2015.1096423>
- Gugerell, C., López Cifuentes, M., 2021. Wie isst Wien in Zukunft? Online presentation. Science Talks, adult education center Vienna, January, 26, 2021.
- Haberl, H., Wiedenhofer, D., Pauliuk, S., Krausmann, F., Müller, D.B., Fischer-Kowalski, M., 2019. Contributions of sociometabolic research to sustainability science. *Nature Sustainability* 2, 173–184. <https://doi.org/10.1038/s41893-019-0225-2>
- Kalt, G., Kaufmann, L., Kastner, T., Krausmann, F., 2021. Tracing Austria's biomass consumption to source countries: A product-level comparison between bioenergy, food and material. *Ecological Economics* 188, 107129. <https://doi.org/10.1016/j.ecolecon.2021.107129>
- Liu, Z., He, C., Zhou, Y., Wu, J., 2014. How much of the world's land has been urbanized, really? A hierarchical framework for avoiding confusion. *Landscape Ecol* 29, 763–771. <https://doi.org/10.1007/s10980-014-0034-y>
- Plank, C., Görg, C., Kalt, G., Kaufmann, L., Dullinger, S., Krausmann, F., n.d. "Biomass from somewhere?": Governing the spatial mismatch of Viennese biomass consumption and its impact on biodiversity. [under review]. *Land Use Policy*.
- Semenchuk, P., Kalt, G., Kaufmann, L., Kastner, T., Matej, S., Bidoglio, G., Erb, K., Essl, F., Haberl, H., Dullinger, S., Krausmann, F., n.d. Effects of urban biomass consumption on global vertebrate richness: the example of Vienna, Austria. [under review] *Environmental Science&Technology*.
- Semenchuk, P., Plutzer, C., Kastner, T., Matej, S., Bidoglio, G., Erb, K.-H., Essl, F., Haberl, H., Wessely, J., Krausmann, F., Dullinger, S., 2022. Relative effects of land conversion and land-use intensity on terrestrial vertebrate diversity. *Nat Commun* 13, 615. <https://doi.org/10.1038/s41467-022-28245-4>
- Stadt Wien, 2022. Wiener Klimafahrplan [WWW Document]. URL <https://www.wien.gv.at/spezial/klimafahrplan/> (accessed 9.9.22).
- Steffen, W., Richardson, K., Rockström, J., Cornell, S.E., Fetzer, I., Bennett, E.M., Biggs, R., Carpenter, S.R., de Vries, W., de Wit, C.A., Folke, C., Gerten, D., Heinke, J., Mace, G.M., Persson, L.M., Ramanathan, V., Reyers, B., Sörlin, S., 2015. Planetary boundaries: Guiding human development on a changing planet. *Science* 347, 1259855. <https://doi.org/10.1126/science.1259855>
- Zhang, Y., Yang, Z., Yu, X., 2015. Urban Metabolism: A Review of Current Knowledge and Directions for Future Study. *Environ. Sci. Technol.* 49, 11247–11263. <https://doi.org/10.1021/acs.est.5b03060>