

Are you looking to improve your proposal writing skills and increase your chances of success in Horizon Europe? Join our training session focused on crafting compelling Impact sections in Horizon Europe proposals.

Horizon Europe training series: How to write Impact in large collaborative proposals

Date: 24th June 2025, 9:00 – 13:00

Room: Ilse Walentin house, BOKU, ILWA SR 21, Peter-Jordan-Straße 82, 1180 Wien

Seminar language: English

Organized jointly by the FFG and BOKU

The Impact section is a critical component of Horizon Europe proposals, as it demonstrates the value your project will bring to society, the economy, and the scientific community. A well-defined Impact not only sets your proposal apart but also shows how your project aligns with the program's goals of creating sustainable, transformative change in Europe and beyond.

Understanding how to effectively articulate your project's impact is key to convincing evaluators and securing funding.

Training goals:

- You will be able to define impact and understand its importance
- Understand the difference between impact, outcome and result
- Understand the essential role of target groups

The training will be **based on a real approved proposal in CL6 with an excellent evaluation result** in Impact.

Agenda

9:00 – 9:10 **Lada Fialova** (Research services, BOKU): Invitation, introduction, BOKU services

9:10 – 9:40 **Theresa van Hoesel** (FFG): Impact – what is it and why is it so important?

9:40 – 10:20 **Exercise 1:** Drafting Impact canvas (group work)

10:20 – 10:50 Presenting your Impact canvas and getting feedback

10:50 – 11:10 **Break**

11:10 – 11:50 **Exercise 2:** Drafting Pathways to impact (group work)

11:50 – 12:30 Presenting your Pathways to impact and getting feedback, discussion

12:30 – 13:00 Reading the real impact, comparison with the own text

Important note: the contents will be very similar to those in the seminar organized on the 17th October 2024, therefore, the seminar is rather open for those who haven't participated yet.