



# Use of sensor technologies in Precision Dairy Farming – an overview

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# Precision Dairy Farming – Hot topic!

„Die Revolution im Kuhstall hat begonnen“ (Elite, November 2015)

„Die gläserne Milchkuh“

„Kühe melden Brunst  
per SMS“

„Kuh Navis für  
den Stall“

„Der Melkroboter ist  
kein Selbstläufer“

„Welche Technik passt zu mir?“

„Hightech auch  
im Melkstand“

„iPad statt Tränkeeimer“

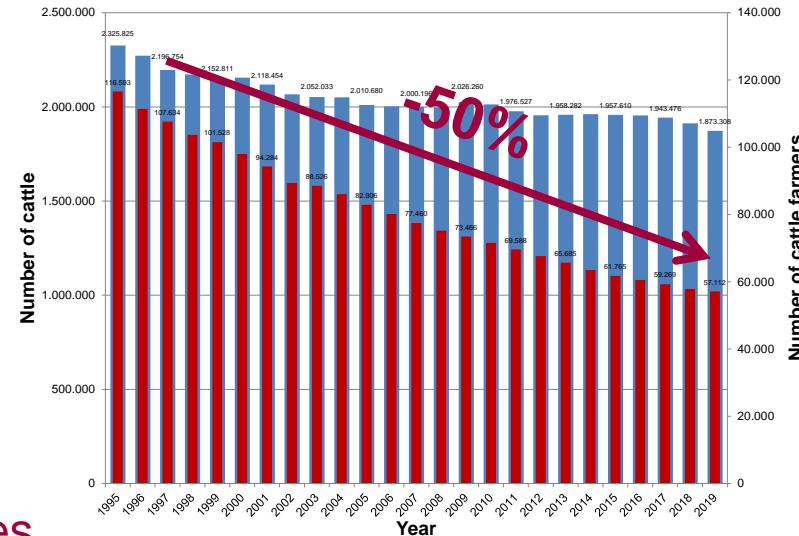
„Big Data im Milchviehstall“

„Ohne schnelles Internet  
geht's nicht!“

# Framework – Structural changes

- Fewer, but larger dairy farms
- Volatile producer prices
- Increased costs for labor, feed, ...
- Narrow profit margins
- Increased specialization of farms
- Lack of skilled workers

→ Investment in (sensor) technologies



# Framework – Consumer expectations

- Continuous quality control („quality label“)
- Conventional vs. organic food production
- Reduced medical treatments
- Increasing focus on animal welfare
- Zoonotic disease transmission
- Reduced greenhouse gas production
- Affordable food

→ (Sensor)technologies?!

# Precision Dairy Farming – Definition

Use of technologies for automated measurement of

- physiological parameters,
- behavior and
- performance in individual animals

to improve

- herd (health) management and the
- economic success of the farm

while considering

- ecological and
- social concerns

# Sensor systems – Historical development

1980

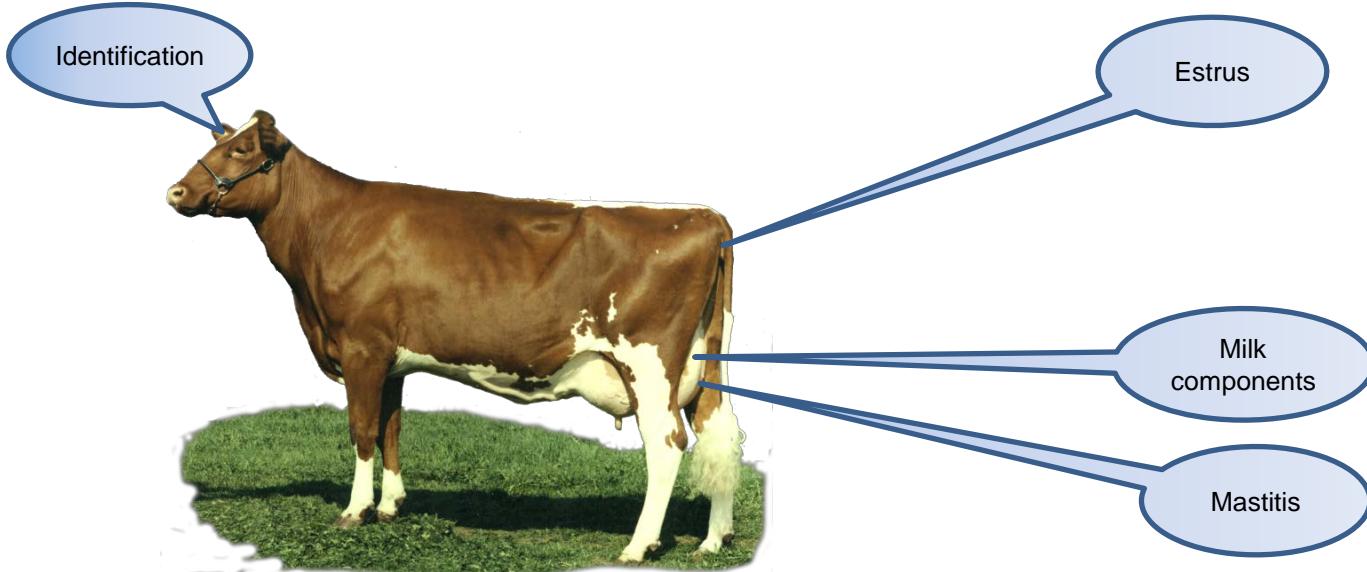


Identification

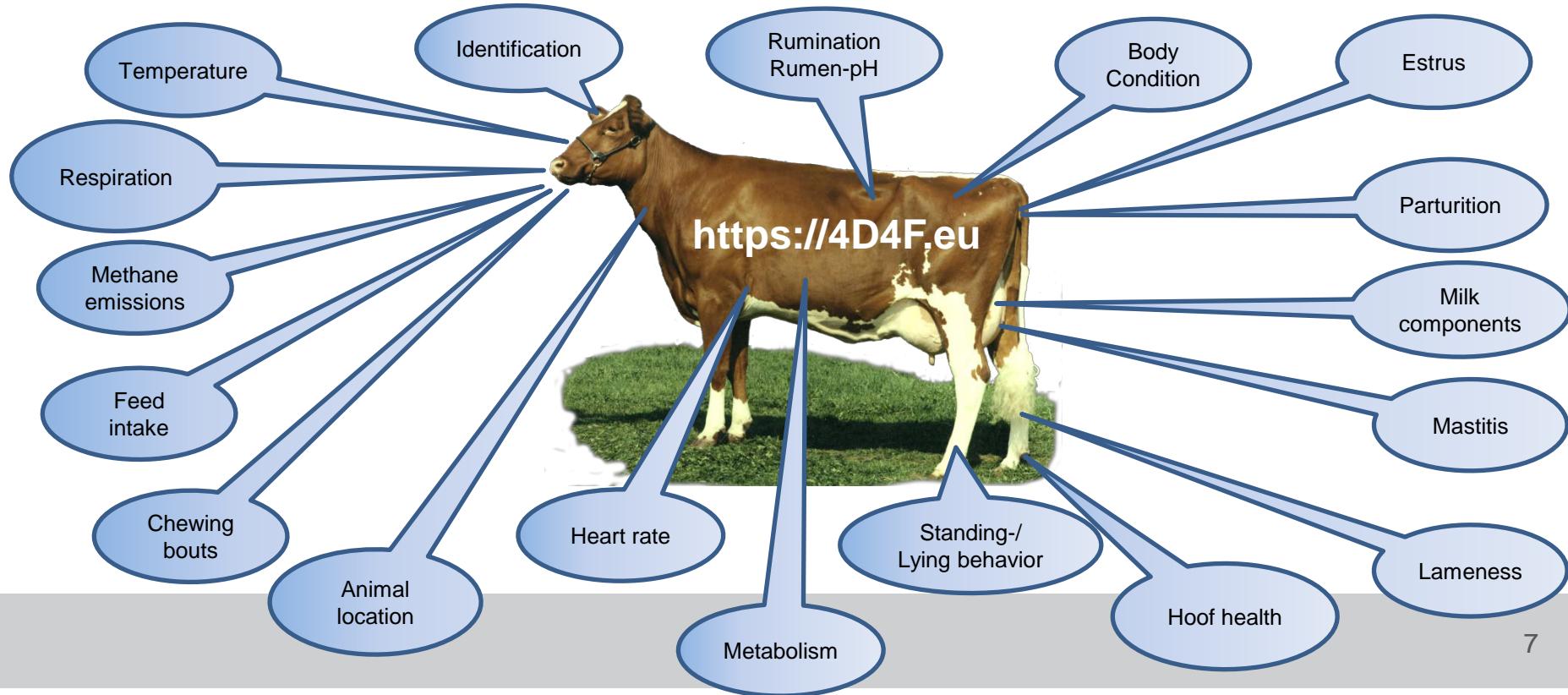
- feeders
- animal activity

1992

1. AMS (NL)



# Sensor systems – Historical development

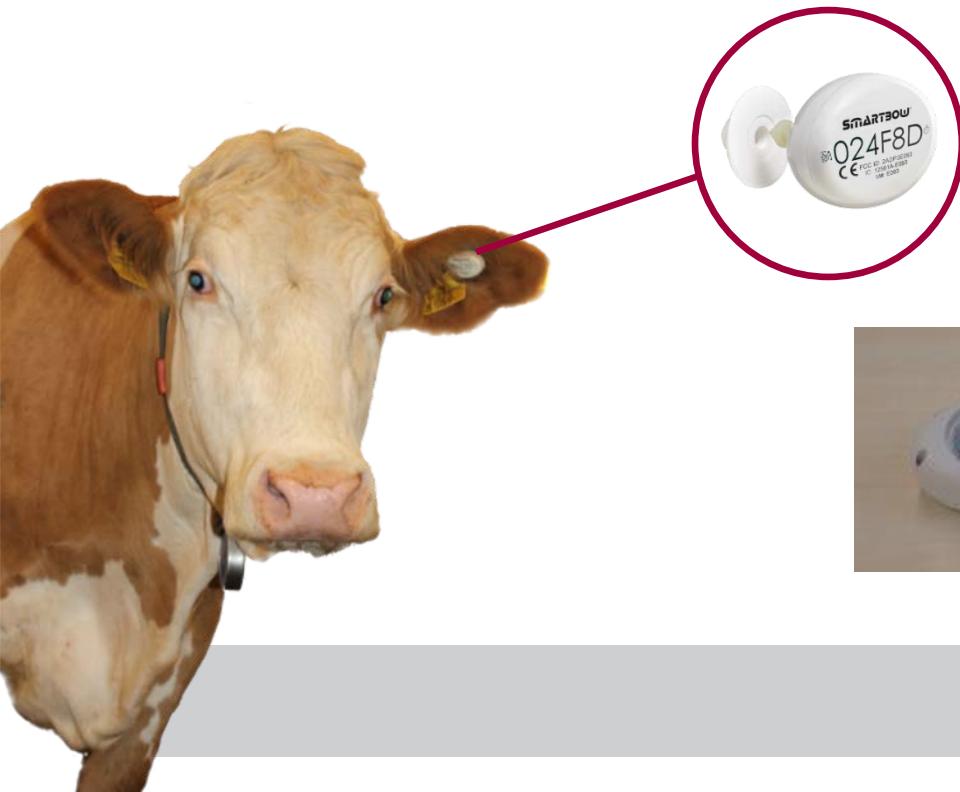


# Sensor systems – Made in Austria

- Sensor technologies
  - „on-cow“
  - „in-cow“
  - „off-cow“



# Sensor systems – Made in Austria



SMARTBOW

a part of zoetis



# Sensor systems – Made in Austria

- 3-D accelerometer system
  - 1 Hz technology → 80.000 datasets per cow and day
- Algorithms
  - self learning, based on neural networks
  - animal specific
  - detecting deviations



# Research – Precision Dairy Farming



# PDF Research –

## Example: Rumination

### Applications

- Feeding assessment
- Early detection of disease
- Calving prediction

### Reference („Gold standard“)

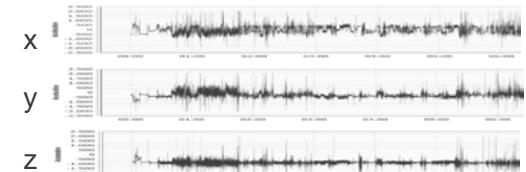


Raw data

Status

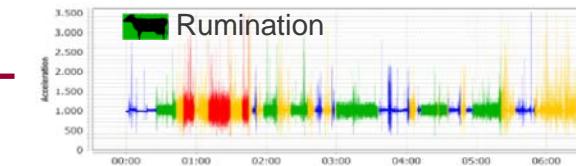


Alert / Recommendation

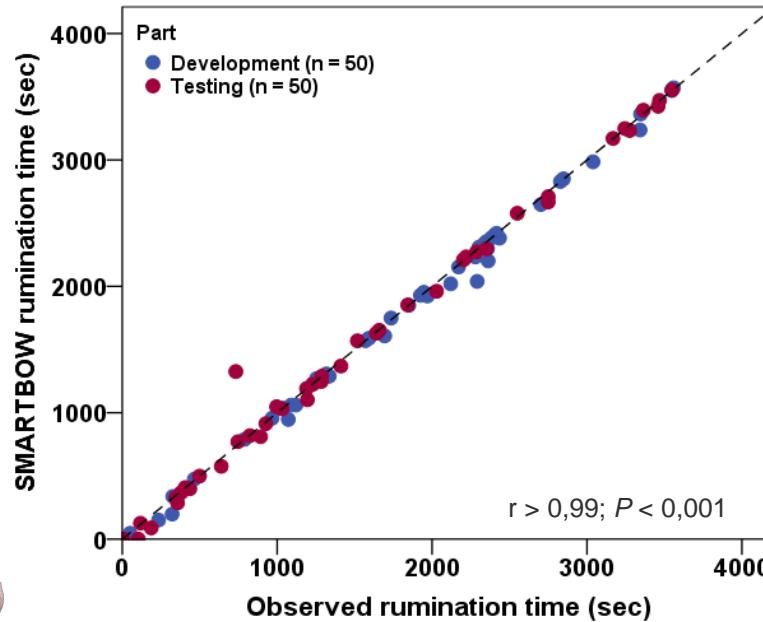


Basis for algorithm development and testing

Information



# PDF Research – Example: Rumination



10 cows,  
100h video observations

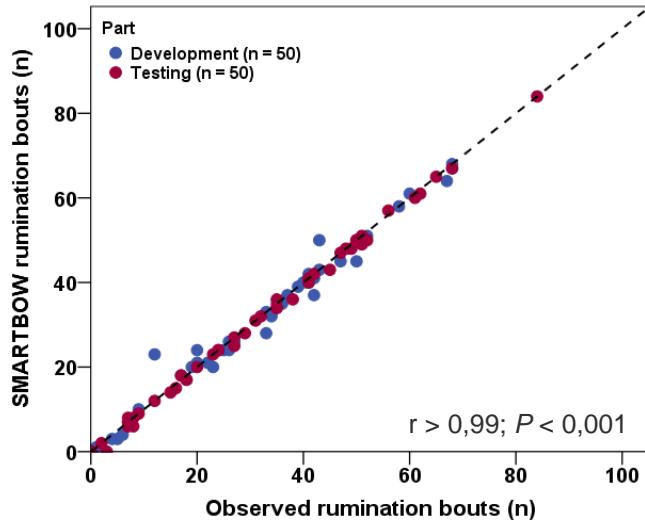
Ø Deviation 1,1%

Reiter et al. (2018)

# PDF Research –

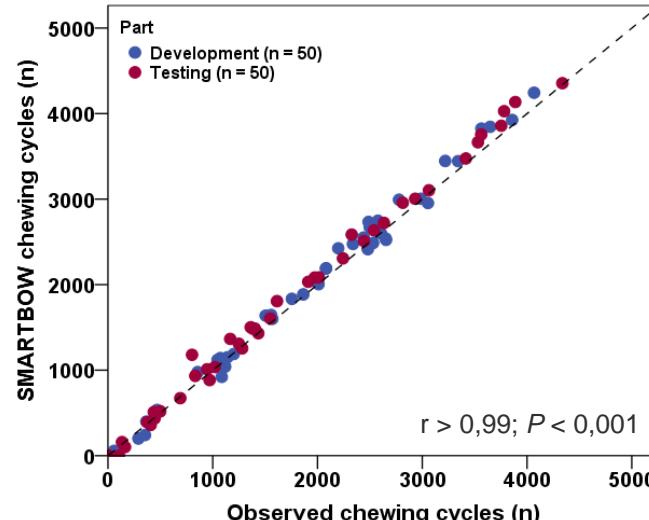
## Example: Rumination

Rumination bouts



▪ Ø Deviation 1,3%

Chewing cycles

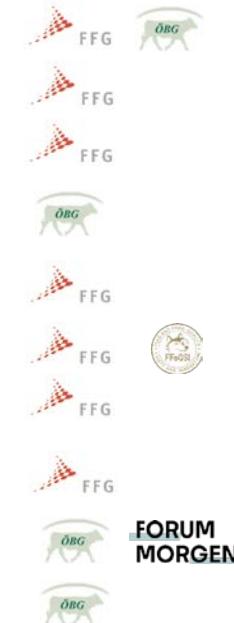


▪ Ø Deviation 3,7%

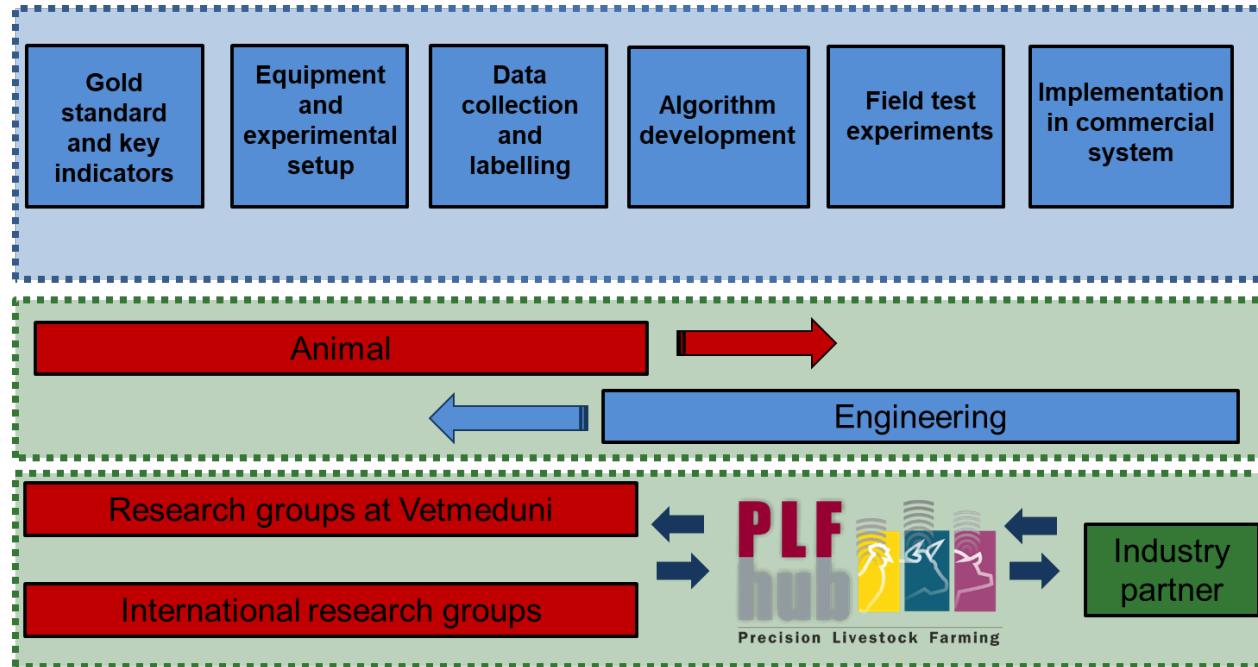
only possible with 10Hz ear-tags

# PDF Research – Other topics

- Rumination
- Estrus detection
- Calving prediction
- Ketosis monitoring via data integration
- Detecting standing and lying behaviors
- Animal localization / „time budgets“
- Milk intake and „time budgets“ in calves
- Detecting diarrhea and respiratory disease in calves
- Monitoring of cows kept on pasture
- Use of ear(tag)temperature
- ...



# PDF Research – PLF Hub



# Conclusion

Precision Dairy Farming technologies...

- are at the beginning of their development
- are not „foolprooven“
- will neither change dairy cows nor farmers...  
...but potentially how they „interact“
- have the potential to improve the welfare of animals (and farmers?)
- lead to a lot of open questions, e.g. economic benefit, data rights, ethics

# Thank you!

